



Dr. Gouri Prava Samal

Designation: Assistant Professor

Qualification: M. Com, MBA, Ph.D

Date of Birth: 26.04.1980

Date of Joining: 25.07.2018

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WOS : <https://www.webofscience.com/wos/author/record/IAN-9753-2023>

Area of Interest

Financial Accounting, Cost and Management Accounting, Business Statistics, Research Methodology, Accounting Standards, Commodity Derivatives

Courses taught

Financial Accounting, Cost and Management Accounting, Business Statistics, Research Methodology, Accounting Standards and Corporate Reporting, Accounting for Managerial Decision Making, Managerial Economics, Derivatives and Risk Management

Career

- Assistant Professor (July, 2018 – till date): Rama Devi Women's University, Bhubaneswar
- Assistant Professor (Finance) – Global Institute of Management, Biju Patnaik University of Technology (February, 2016 – June, 2018)
- Assistant Professor (Finance) – Pragati Mahavidyalaya, Osmania University, Hyderabad (August, 2012 – April, 2013)
- Assistant Professor (Finance) – ICFAI National College, ICFAI University, (August 2007 – April, 2010)

Teaching Experience

15 years

Research Experience

12 years (Including Ph. D)

Administrative/Executive Experience

- **Member, Career Counseling and Placement Cell**, Rama Devi Women's University (July 2022 - till date)
- **Member, Board of Studies in Commerce** (U.G and P.G), RDWU (September 2020-till date)

- **Member, Board of Conducting Examiners in Commerce**, RDWU (May 2019 - till date)
- **Member, DRC**, P.G. Department of Commerce, RDWU (September 2021 - till date)
- **Member, SRC**, P.G. Department of Commerce, RDWU (September 2022 - till date)
- **Member, RAC**, P.G. Department of Commerce, RDWU (September 2022 - till date)
- **Member, RAC**, P.G. Department of Gender Studies, RDWU (September 2022 - till date)
- **Programme Officer, NSS**, Rama Devi Women's University (September 2018 – June 2023)
- **Member, IDP Committee**, Rama Devi Women's University (January 2021- Present)
- **Assistant Superintendent, Ananya Hostel**, Rama Devi Women's University (July 2022 -December 2022)

Awards & Honours

- **‘Best Paper’** award in the National Seminar organized by Rama Devi Women's University on 22nd January, 2020.
- **“Best Faculty Guide”** for Summer Internship Programme 2010 from ICFAI National College.
- **“Best Trainee”** award in the faculty Training Programme (FTP) undertaken at ICFAI Academy, 2007.

Membership in editorial board

- Editor- *Journal of Research and Innovation in Technology, Commerce and Management*

Membership of Professional Societies

- **Life Member**, All Odisha Commerce Association
- **Life Member**, Indian Accounting Association
- **Life Member**, Commerce and Management Association of India

Research Guidance

- ✓ PhD thesis supervised : **04 (FOUR)- Continuing**
- ✓ M. Phil thesis supervised : **02 (TWO)- Completed**
- ✓ M.Com thesis supervised : **60 (SIXTY)- Completed**

Research Grants

S. No	Title of the project	Funding Agency	Amount	Sanction year & duration
1	Farmers' participation in futures market: Problems and Possibilities in Odisha	ICSSR	3.5 Lakhs	March, 2022 (One Year)

Publications

➤ Journal publications

1. Samal GP (2011) “*Success Mantra for Change management in M&A: Addressing People Issues*”, HRM Review, IUP Publication, pp-60-65.
2. Samal GP, Swain AK (2014), “Financial inclusion for growth with equity: A case study of Bank of India”, Mudra: Journal of finance and accounting (ISSN 2347- 4467), Vol. 1, Issue-2, July-December 2014, pp.- 84-102.
3. Samal GP, Swain AK (2014), “Whether Castor seed futures market is efficient in price discovery? An econometric analysis”, The Utkal Business Review (The Journal of Business Studies) (ISSN 0975- 6191), Vol. XXVIII, Issue-2, December 2014, pp- 77- 98.
4. Samal GP, Swain AK (2015), “Market efficiency of agricultural commodity futures in India: A case of selected commodity derivatives traded on NCDEX during 2013”, International Journal of Business and Management Invention (ISSN 2319- 801X), Vol. 4, Issue-1, January 2015, Version II, pp- 32-49.
5. Samal GP, Swain AK, Minakshi (2015), “Dynamic relationship between spot and futures prices of Turmeric- Evidence from National Commodity and Derivatives Exchanges Ltd. (NCDEX)”, Asian Journal of Research in Business Economics and Management (ISSN 2250-1673), Vol. V, Issue-I, January 2015, pp- 11-23.
6. Sahoo A, Samal GP (2015), “Futures markets and price risk management: Evidence from Indian raw jute market”, The International Manager (ISSN 2348-9405), Vol. 2, Issue- 7, July-September 2015, pp- 53-68.
7. Swain AK, Samal GP (2017), “Price Volatility in The Indian Gold Spot Market: An Econometric Analysis”, *Int. J. of Adv. Res.* **5** (Jan). 1932-1947] (ISSN 2320- 5407). DOI: 10.21474/IJAR01/2963
8. Samal GP (2017), “Price discovery efficiency of cotton futures market in India”, Agricultural Economics Research Review (ISSN 0971-3441), Vol. 30, Issue- 2, July-December 2017, pp- 235-244.
9. Samal GP, Patra S (2020), “Price discovery efficiency of futures derivatives market in India- With Special reference to gold”, *Asian Journal of Economics and Finance*, Vol. 2, Issue- 4, 15/10/2020, pp- 395 - 409.
10. Das P, Samal GP (2019), “Impact of food subsidy on socio- economic status of Odisha”, SSRG International Journal of Economics and Management Studies (ISSN 2393-9125), Vol. 6, Issue- 10, October 2019, pp- 120-123.

11. Rath S, Samal GP (2019), "A study on impact of merger and acquisition on the performance of Facebook", International Journal of Research in Engineering, Science and Management (ISSN- Online 2581- 5792), Vol. 2, Issue- 10, October 2019, pp- 723 - 727.
12. Samal GP (2022), "Factors influencing commodity market investment: An empirical analysis with special reference to Odisha's twin city", International Journal of Research and Analytical Reviews (IJRAR), DOI: 10.1729/Journal.29073.
13. Samal GP, Patra S (2022), "Weather Derivatives in India - A proposed model", Journal of Emerging Technologies and Innovative Research, Vol. 9, Issue- 5, May - 2022, pp- 470 – 479, Available :<http://www.jetir.org/papers/JETIR2205971.pdf>.
14. Samal GP, "A study on effect of demonetization on the performance of gold futures in India", International Journal of Research and Analytical Reviews, ISSN - 2582- 340X, Vol. 6, Issue- 2, pp- 601-611, June 2019
15. Samal GP, Patra S (2022), "Weather Derivatives in India- A Proposed Model", Journal of Emerging Technologies and Innovative Research, ISSN- 63975, Volume 9, Issue 5, pp. 470-479, May 2022.
16. Samal GP, Barai D (2022), "An Analysis Of The Millennial Generation's Understanding in Odisha State Towards Sovereign Gold Bond, A Key Long-Term Gold Instrument For The Indian Economy", International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930, Volume: 06 Issue: 07, pp.1-20, July 2022, DOI: 10.55041/IJSREM15825.
17. Mahapatra A, Samal GP (2022), "The Future Of Accountancy Profession In The Light Of Digitalization: Evidences From Odisha", International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.9, Issue 4, Page No pp.718-725, October 2022, Available at: http://www.ijrar.org/viewfull.php?&p_id=IJRAR22D1218
18. Samal GP (2023), "An Empirical Analysis of Price Discovery Efficiency of the Maize Futures Market in India", International Journal of Advanced Research (IJAR), ISSN: 2320-5407, Volume.11, Issue 4, Page No pp.06-18, April, 2023, DOI:10.21474/IJAR01/16614.
19. Mahapatra A, Samal GP (2023), "A Study of Corporate Restructuring Through Demerger with Special Focus on Crompton Greaves Limited" International Journal for Multidisciplinary Research (IJFMR), E-ISSN: 2582-2160, Volume.5, Issue 2, PageNo pp.1-17, March-April,2023.
20. Patra S, Samal GP (2023), "Impact of Macro-Economic Factors on Indian Commodity Futures" Orissa Journal of Commerce, ISSN: 0974-8482, Volume: 44, Issue: 4, pp. 129-143, DOI:10.54063/ojc.2023.v44i04.11, October- December,2023.

21. Das P, Samal GP (2024), "Sustainable Production Practices and Firms' Financial performance: An Empirical Analysis" *International Journal for Innovative Research in Multidisciplinary Field*, ISSN(O): 2455-0620, Volume. 10, Issue: 03, pp.275-284, DOIs:10.2015/IJIRMF/202403042, March,2024.
22. Samal GP, Das P (2024), "Constraints and Driving Factors for Farmers' Participation in the Futures Market: An Empirical Analysis" *International Journal for Multidisciplinary Research (IJFMR)*, E-ISSN: 2582-2160, Volume. 6, Issue: 03, pp.1-17,DOIs: <https://doi.org/gtzjj9>, May-June,2024.

➤ **Book/book chapter Publications**

1. Samal GP (2021) *Agricultural Commodity Futures Market*, New India Publishing Agency - NIPA, New Delhi, (October 11, 2021) ISBN: 978-93-90591-80-0, p1-236.
2. Samal GP (2010) "*Attract FDI' is a universal golden rule: A challenging role for India as compare to China*", Financial Institutions and Reforms, Berhampur University, Discovery Publishing House Pvt. Ltd, New Delhi, p-145-160

Participation in Conferences & Seminars

1. **G P Samal** (2023) Paper presenter at 43rd Annual conference of Orissa Commerce Association and National Seminar, Department of Commerce, RDWU, BBSR on 22nd – 23rd December, 2023.
2. **G P Samal** (2023) Paper presenter at Annual Conference "Innovations in Agriculture for Sustainable Food System and Farmers' Income", Agricultural Economics Research Association (India) on 7th – 9th December, 2023.
3. **G P Samal** (2023) Paper presenter at the National Seminar "Contemporary Issues in Commerce & Management" on 17th September 2023, Ravenshaw University, Cuttack, Odisha.
4. **G P Samal** (2023) Invited speaker at the RUSA sponsored National Seminar "The future of Accounting in increasingly complex business environment" on 26th March 2023, Utkal University, Bhubaneswar, Odisha.
5. **G P Samal** (2023) Paper presenter at ICSSR sponsored National Seminar "Hedging Efficiency of Commodity Futures to Climate Change: With Special Reference to Maize", Department of Economics, Rama Devi Women's University on 6th – 7th February,2023.
6. **G P Samal** (2022) Paper presenter at 42nd Annual Conference of Orissa Commerce Association and National Seminar "A Study On Feasibility of Rainfall Derivatives to Hedge Rainfall Risk in Coastal Districts of Odisha", Odisha State Open University, Sambalpur and NSCB College, Sambalpur on 10th – 11th December,2022.
7. **G P Samal** (2022) Paper presenter at National Seminar "Environmental Accounting And Reporting In India: A Sectoral Analysis", D.A.V School of Business Management,

Bhubaneswar in collaboration with Indian Accounting Association, Bhubaneswar Branch on 20th November, 2022.

8. **G P Samal** (2022) Paper presenter at International Conference “Sustainable Initiatives in Agriculture, Business and Management- Trends and Way Forward”, Centurion University of Technology and Management on 22nd – 23rd July, 2022.
9. **G P Samal** (2021) Paper presenter at 43rd All India Accounting Conference & International Seminar on Accounting Education and Research “The future of accountancy profession in the light of digitalization: evidences from Odisha”, Indian Accounting Association, Hyderabad Branch on 18th – 19th December, 2021.
10. **G P Samal** (2021) Paper presenter at 41st Annual Conference of OCA & National Seminar “Weather Derivatives In India -A Proposed Model”, L.N. College, Jharsuguda on 7th December, 2021.
11. **G P Samal** (2021) Paper presenter (Virtual Mode) at 42nd Annual Conference of Orissa Commerce Association and National Seminar “Weather Derivatives in Power Sector- A Review of Its Effectiveness in Mitigating Weather Risk”, Odisha State Open University, Sambalpur and NSCB College, Sambalpur on 25th November, 2021.
12. **G P Samal** (2020) Paper presenter (Best Paper) at National Seminar “An empirical analysis on factors influencing the growth and performance of MSMEs in India” on 22nd January, 2020, Rama Devi Women’s University Bhubaneswar, Odisha.
13. **G P Samal** (2019) Paper presenter at National seminar and all Odisha commerce conference “Impact of Demonetization on Gold and Silver futures prices in India”, 3rd - 4th Feb, 2019, Utkal University, Bhubaneswar, Odisha.
14. **G P Samal** (2019) Paper presenter at International Seminar and All Odisha Commerce Conference “A study on social entrepreneurship model in Odisha: With special reference to KISS” on 20th - 21st December, 2019, KIIT Deemed to be University, Bhubaneswar, Odisha.
15. **G P Samal** (2017) Paper presenter at International Conference “Price Volatility in the Gold Spot Market: An Empirical Study Using GARCH Applications”, BULMIM, New Delhi, February, 2017.
16. **G P Samal** (2016) Paper presenter at National Conference “Whether Cotton Futures Market is Efficient in Price Discovery? — An Econometric Analysis”, MDI Gurgaon on 25th and 26th February, 2016
17. **G P Samal** (2008) Paper presenter at National Seminar “Greening The Workplace With A Healthy Culture –Tool To Decrease Attrition Rate”, Department of Commerce & Management Studies, Andhra University, December 2008.

Other information(s)

1. Participation in Orientation, Refresher and Short-term Course

- NEP 2020 Orientation & Sensitization Programme organized by IIT (Indian School of Mines), Dhanbad from 18th March to 31st March, 2024.
- 8 weeks Refresher Course on Commodity Derivatives and Risk Management from IIT, Kharagpur on SWAYAM, result declared on September, 2021
- 16 weeks Refresher Course on Research Methodology and Statistical Analysis from IGNOU on SWAYAM, result declared on October, 2021
- 6 days Short Term Training Programme on Contemporary Topics In Marketing organized by Ajay Binay Institute of Technology, Cuttack in association with the All India Council for Technical Education (AICTE), New Delhi from 14th December to 19th December, 2020.
- 6 weeks Refresher Course on Financial Accounting and Analysis from IIM, Bangalore on SWAYAM, result declared on 15/11/2020.
- 25 days Faculty Orientation Programme organized by Teaching learning Center, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, MHRD and Ramanujan College, University of Delhi from 4th June to 1st July, 2020.

2. Participation in Faculty Development Programme

- FDP on Advance Tools and Techniques for Research Methodology organized by Research Foundation of India & RFI-CARE from 3rd June to 12th June, 2024
- FDP on Systematic Literature Review and Meta-Analysis (SLR&MA-2023) organized by ABV – IIITM, Gwalior, Govt. of India from 4th September to 10th September, 2023.
- FDP on Research Methodology and Project Writing organized by IDP (OHEPEE) Cell, Rama Devi Women's University, Vidya Vihar, Bhubaneswar from 7th July to 11th July, 2021.
- FDP on Effective Stress Management for Maximizing Human Productivity organized by Rama Devi Women's University, Vidya Vihar, Bhubaneswar from 9th June to 13th June, 2021.
- FDP on E- Content Development and Online Teaching organized by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) from 7th February to 14th February, 2021.
- FDP on Qualitative Data Analysis organized by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) from 21st December to 29th December, 2020.
- International Workshop on Hands on Research Data Analysis using SPSS (Advance Level) organized by Research Culture Society from 27th July to 31st July, 2020.
- National Workshop on Hands-on research data analysis using SPSS organized by Research Culture Society from 8th July to 12th July, 2020.
- Workshop on Research Methodology organized by Indira Gandhi National Tribal University,

Amarkantak from 26th May to 30th May, 2020.

- FDP on Research Made Easy: Tips, Tools and Technology organized by St. Mira College for Girls, Pune from 18th May to 23rd May, 2020.

3. Member of Academic Event Organizing Committee

- G P Samal (2023) **Organizing Secretary** at 43rd Annual conference of Orissa Commerce Association and National Seminar on Innovation, Entrepreneurship and Incubation in the P. G. Department of Commerce, Rama Devi Women's University, Bhubaneswar
- G P Samal (2020) **Co-Organizing Secretary** at National Seminar on Role of Micro, Small and Medium Enterprises (MSMEs) in Sustainable Economic Development in the P. G. Department of Commerce, Rama Devi Women's University, Bhubaneswar.

4. Reviewer for Journals

- International Journal of Risk Assessment and Management, SSN online: 1741-5241, ISSN print: 1466-8297.
- Asian Journal of Advanced Research and Reports, ISSN: 2582-3248.

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