

# BUSINESS TINKERING CLUB

## RAMA DEVI WOMEN'S UNIVERSITY

### STUDENT ENRICHMENT PROGRAMME

Venue: Old Auditorium, RDWU

Date: 17 October 2023 (11:30 AM-1:30 PM)

The Student Enrichment Programme was conducted by the Business Tinkering Club, Rama Devi Women's University, in association with the International School of Business & Media (ISB&M), Pune in the Department of Economics on 17 October 2023. Prof, Raghunandan N K, ISB&M, Bangalore delivered a talk on the subject "Ideating on Your Dreams: Your Entrepreneurial Journey." The Programme was attended by more than 80 students.

This initiative aimed to ignite creativity, encourage out-of-the-box thinking, and equip aspiring entrepreneurs with the skills necessary to translate ideas into viable ventures.



The poster is for the Business Tinkering Club at Rama Devi Women's University, in association with ISB&M. It presents a Student Enrichment Program titled "Ideating on Your Dreams: Your Entrepreneurial Journey" on 17th Oct. 2023 at 12:00 PM in the Department of Economics. The speaker is Prof. Raghunandan N K from ISB&M Bangalore, with 23 years of experience. The website www.isbm.ac.in is listed at the bottom.



### Programme Outcome:

The Student Enrichment Programme served as a springboard for aspiring entrepreneurs, nurturing their innovative ideas and fostering an entrepreneurial mindset. The program's success in cultivating creativity, refining business concepts, and providing networking opportunities helped nurturing the next generation of innovators and business leaders. Continued efforts in expanding and enhancing such programs will undoubtedly contribute to fostering a vibrant entrepreneurial ecosystem within the university community.