



RAMA DEVI WOMEN'S UNIVERSITY

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3.6.1: Extension activities in the neighbourhood community in terms of impact and sensitizing students to social issues and holistic development during the last five years

IMPACT REPORT-5

YOUTH ROLE IN CLEAN INDIA

On 22nd March 2023 National Service Scheme Cell, RDWU organized a 7-day special camp on “YOUTH ROLE IN CLEAN INDIA”. The inauguration ceremony was presided over by the Hon’ble Vice Chancellor, Prof. Aparajita Chowdhury as the chief guest. The camp was organized to address various socio-cultural conditions of India with emphasis on their mitigation through the participation of youth. The first session was focused on career counselling, career building, character and nation building, and employment. The major activities under the camp included the Anti-Tobacco Rally and Mass Literacy Campaign.



Inauguration of the NSS Camp “Youth role in Clean India”

ANTI-TOBACCO RALLY

The volunteers of NSS unit-1 on the second day of the camp had organised a public awareness programme on “Anti-Tobacco” in the Bhoingar basti with the collaboration and cooperation of slum-dwellers. It was an appreciable and memorable work of volunteers under the guidance of the unit-1 programme officer who was the organiser of this awareness programme. The slum dwellers appreciated the unique and social work of the volunteers. The slum dwellers understood that the production and consumption of tobacco not only affects people but also the environment. The volunteers spoke about how to say no to not only tobacco but also to all similar addictive and dangerous substances. The volunteers made the slum dwellers aware that each cigarette reduces a person’s life span by seven. He also added that an increasing trend of smoking among youngsters will affect future generations as well.



NSS volunteers rally to create awareness against the harmful effects of tobacco

MASS LITERACY CAMPAIGN

On the third day (24th March 2023) of the special camp, the volunteers went on a “Mass Literacy Campaign” from 10:00 a.m.-1:00 p.m. Volunteers were very active in informing people about education and being literate through slogans and posters. The NSS volunteers focused on the idea of "mass literacy," which is essential to the idea of "education for all. They also concentrated on that massive changes in social order can be facilitated by mass literacy efforts.



NSS Volunteers participating in the Mass Literacy Campaign