



# RAMA DEVI WOMEN'S UNIVERSITY

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## 3.6.1: Extension activities in the neighbourhood community in terms of impact and sensitizing students to social issues and holistic development during the last five years

### IMPACT REPORT-I

#### VILLAGE ADOPTION UNDER UNNAT BHARAT ABHIYAN

Rama Devi Women's University, Bhubaneswar has adopted a cluster of villages namely (1) Kainpokhari in Cuttack District, and (2) Mendhasala, (3) Andharua, (4) Arilo and (5) Hariharpur in Khurdha District under the Unnat Bharat Abhiyan (UBA) flagship program of Ministry of Human Resource Development (MHRD) Government of India.

**Objective:** The basic aim of the programme was to bring a transformational change in rural development by active participation of higher academic institutions with local communities, and reorientation of curricula and R&D design of knowledge Institutions.

**Action Plan:** The expert team of the University had organized meetings with various stakeholders in the selected villages in the month of December 2019 and January 2020. The community problems were identified through physical discussions, participatory Rural appraisal (PRA) exercise, observation of existing conditions, interviews of the key informant and physical surveys of the Household in the five villages. Based on this, the Village Development Action plan was developed to address some of the key problem and challenges faced by various age group and gender.



Village Social Resource Mapping and Natural Resource Mapping Exercise conducted by Unnat Bharat Abhiyan Team of Rama Devi Women's University as a part of the Participatory Rural Appraisal Exercise for developing Village Action Plan for Arilo Village (September 2019)



Mapping the Seasonal Agricultural Crop Pattern and Challenges for Community by Unnat Bharat Abhyan Team of Rama Devi Women's University as a part of the Participatory Rural Appraisal Exercise for Village Action Plan for Mendhashala village (December 2019)

### **ACTIONS UNDERTAKEN (STAGE 1)**

1. Constituted a Farmers' Committee to discuss and implement diversified farming and allied non-farm practices towards livelihood security with equal participation of women.
2. Conducted SWOT analysis and market research and designed a business framework suitable for Women Self Help Groups' micro-entrepreneurship.
3. Conducted awareness campaign to promote girls' educational attainment and adolescent life skill education etc.
4. Conducted meeting with panchayat members and village stakeholders for participatory governance through capacity building strategy and quality public services.
5. Organized village level awareness campaign to address gender-based domestic violence, social crimes and analyse participants' viewpoints for strategic elimination.
6. Carried out cleanliness drive, NO plastic, solid-liquid waste disposal practices, for making the village into a "Swachh Village"
7. Plantation of trees and increasing green coverage across the adopted villages.



Awareness campaign to promote girls' educational attainment and adolescent life skill education in the Andharua Village



Student volunteers conducted household survey of the five adopted villages as a part of the problem analysis for Village Development Action Plan August 2019-January 2020