



RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR
BHUBANESWAR-22

Proceeding of the meeting of the Board of Studies Journaledism / Mass Communication
held on 24-01-2023 at 11.00 A.M / P.M. in the University Office.
Bhoi Nagar, Bhubaneswar-22.

Members Present :

1. Dr. Santosh Kumar Biswal (Chairperson)
2. Dr. Ambika Shankar Mishra
3. Mr. Narasingh Meher
4. Ms. Nitya
5. Ms. Anshu Mansari
6. Mr. Sudeep Saha
7. Mr. Nilamban Ratha
8. Mr. Deepak Samantrai
9. Dr. Nalin Patra

Prof. Dr. Santosh Kumar Biswal is selected as Chairman of the Board for the Academic year 2023-24

The recommendations of the Board in respect of the Regulations, Detailed Syllabus, Text Books and other items are appended the prescribed form.

Signature of the Members:-

(Annexure - 1)
Santosh Kumar Biswal
CHAIRMAN 24/1/23
H.O.D of JMC
R.D. Women's University
Bhubaneswar

1. Santosh Kumar Biswal
2. Sudeep Saha
3. Narasingh Meher
4. Deepak Samantrai
5. Narasingh Meher
6. Anshu Mansari
7. Anshu Mansari
8. Nitya
- 9.

Annexure - I

Date 24.04.2023

Board of Studies Meeting Proceedings

The BOS meeting was held on dt. 24.04.2023 at the P.G. Dept. of Journalism and mass communication, Academic Building II. The meeting was presided by the chairmanship of the Head of the Department, Dr. Santosh Kumar Biswal. The following table states the necessary changes of P.G. Syllabus discussed and resolved in the meeting.

Sl No.	COURSE CODE	OLD SYLLABUS	NEW SYLLABUS
SEMESTER - I			
1.	HC-102	PRINT MEDIA, REPORTING AND EDITING	<ul style="list-style-type: none">Title of the course changed to 'PRINT MEDIA'Unit 1 revised
2.	HC-103	MEDIA HISTORY, LAWS & ETHICS	<ul style="list-style-type: none">Title of the course changed to 'MEDIA LAWS & ETHICS'Unit 1 revised
SEMESTER - II			
3.	HC-201	T.V. & RADIO JOURNALISM	<ul style="list-style-type: none">Title of the course changed to 'BROADCAST JOURNALISM'Unit 1, 2, 4 & 5 revisedUnit 3, 4 & 5 revised
4.	HC-202	DEVELOPMENT COMMUNICATION	<ul style="list-style-type: none">Unit 3 & 4 revised
5.	CE-201	CULTURE, COMMUNICATION & MEDIA	<ul style="list-style-type: none">Unit 3 & 4 revised
6.	0E-201	FILM MAKING	<ul style="list-style-type: none">Title of the course changed to 'DIGITAL FILM MAKING'

Dr. Santosh Kumar Biswal
24/04/23
Asst. Prof. P.G. Dept. of Journalism and Mass Communication
Academic Building II
Date: 24/04/23

SEMESTER-III

7.	CE-302 (A)	NEW MEDIA AND CONVERGENCE	<ul style="list-style-type: none"> • Unit 4 revised • Title of unit 5 changed to 'Digital mediated communication'
8.	CE-302 (B)	MEDIA MANAGEMENT	<ul style="list-style-type: none"> • Unit 2,3, 4 & 5 revised • Title of unit 2 changed to 'Contemporary Media Management' • Title of unit 5 changed to 'Internet and Mobile Media Organizations'
9.	CE-303 (A)	ADVERTISING	<ul style="list-style-type: none"> • Unit 3 revised
10.	CE-303 (B)	PUBLIC RELATIONS & CORPORATE COMMUNICATION	<ul style="list-style-type: none"> • Unit 3 revised

AS Mishra
24.11.23

Shreyanshi
24.11.23

Santosh Khandelwal
24.10.23

Manish
24.11.23

Pranav
24.11.23



RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR
BHUBANESWAR-22

Proceeding of the meeting of the Board of Studies JMC

held on 9/5/22 at 11 A.M / P.M. in the University Office.

Bhoi Nagar, Bhubaneswar-22.

Members Present :

1. Dr. Santosh K. Biswal
2. Dr. Ambika S. Mishra
3. Mr. Narsingh Meher
4. Dr. Nalin Patra
5. Mr. Nilambar Patra
6. Mr. Sandeep Sahu
- 7.
- 8.

Prof. Dr. Santosh K. Biswal is selected as Chairman of the Board for the Academic year 20...22-23

The recommendations of the Board in respect of the Regulations, Detailed Syllabus, Text Books and other items are appended the prescribed form.

Signature of the Members:-

1. Narsingh Meher 9/5/22
2. Sandeep Sahu 9/5/22
- 3.
4. Santosh Kumar Biswal 9/5/22
5. Ambika Sankari Mishra 9/5/22
6. DR. NALIN KUMAR PATRA
- 7.
- 8.

CHAIRMAN

Santosh Biswal
09/05/22

Proceeding of the B.O.S Meeting held on
9.05.22 at Board Room, RDW U. Bsn.

1. As per the Agenda of the B.O.S Meeting for 2022-23
2. Recommend the list of Examiners for P.G. 2022-23
3. Structure of P.G. Syllabus in detail as per the new structure
4. Introduction of non-credit skill based certificate based course. Still Camera Photography
Full mark - 50
Three Units (3) theory
Total 38 hrs of teaching (including practical)

Enclosure : 1. Revised Syllabus 2022-23
2. Non-Credit skill based certificate.

Santosh Biswal
09/05/22

N. Singh
9/5/22

RDW
9.5.22

Dr. D. S. S. S.
9/5/22

RDW
9/5/22
(Dr. N. K. Patra)



RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR
BHUBANESWAR-22

Proceeding of the meeting of the Board of Studies *Journalism and Mass Communication*
held on *17.7.2021* at *11:00* A.M / P.M. in the ~~University Office~~, *Google meet*.
~~Bhoi Nagar, Bhubaneswar-22.~~

Members Present :

1. Prof. Sunya Narayan Mishra.
2. Dr. Dipak Samantnari
3. Dr. Mainat Chatterjee
4. Mr. Naresh Singh Majhi
- 5.
- 6.
- 7.
- 8.

Prof./ Dr. *Sunya Narayan Mishra* is selected as Chairman of the Board for the Academic year 20*21*

The recommendations of the Board in respect of the Regulations, Detailed Syllabus, Text Books and other items are appended the prescribed form.

Signature of the Members:-

1. *[Signature]* 17/7/21
2. *[Signature]*
3. *[Signature]* 17.07.21
4. *[Signature]* 17-7-21
- 5.
- 6.
- 7.
- 8.

[Signature]
CHAIRMAN 17/7/21



RAMA DEVI WOMEN'S UNIVERSITY, BHUBANESWAR

P.G. Department of Journalism and Mass Communication

Proceedings for Board of Studies Meeting for Journalism and Mass Communication

The Second Board of studies meeting for the Department of Journalism and mass communication was held on 17/07/2021 at 11.00 AM on virtual platform (Google Meet).

The Following members were present in the meeting:

External Members:

1. Prof Surya Narayan Misra, Retd Prof. (Pol. Science) Utkal University, Bhubaneswar
2. Dr. Dipak Samantrai, Former Director, NABM (AIR & DD), Bhubaneswar
3. Dr. Mrinal Chatterjee, Regional Director, IIMC, Dhenkanal

Internal Members:

1. Mr. Narsingh Majhi, Asst. Professor and HoD, Journalism and Mass Communication, RDWU

Agenda of the BoS meeting (Journalism and Mass Communication)

Item. 1

To recommend the Syllabus for the Second Year i.e Semester III & IV for Master of Arts in Journalism and Mass Communication (MA-JMC) course for the academic year 2021-22.

Approved after suggestions and included in the syllabus (Annexure I)

Item. 2

To authorise the CoE to take the alternative measures in case of urgency

Approved by the BoS to authorise the CoE to take alternative measures in case of urgency.

Signature of the attendees

[Signature]
17.07.21

Mrinal Chatterjee
17/7/21

[Signature]
17/7/21

[Signature]
17-7-21

Annexure I

Cinema Studies

- 1. OTT Platform
- 2. Use of immersive Technology
- 3. Understanding the entertainment industry, Production and distribution model.

New Media

- 1. Mobile Journalism (MOJO)

Dutera
17.07.21

Aminal Matin
17/7/21
Sue
17/7/21

Najim
17-7-21



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RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR
BHUBANESWAR-22

Proceeding of the meeting of the Board of Studies Journalism and Mass Communication

held on 27/8/20 at 11 A.M / P.M. in the University Office,
Bhoi Nagar, Bhubaneswar-22.

Members Present :

1. Prof. S N Misra
2. Dr Dipak Samantarai
3. Mr. Rajaram Satapathy
4. Mr. Shiv Shankar Das
5. Mr. Narsingh Majhi
- 6.
- 7.
- 8.

Prof./ Dr. Mr. Shiv Shankar Das is selected as Chairman of the
Board for the Academic year 2020-21

The recommendations of the Board in respect of the Regulations, Detailed Syllabus, Text
Books and other items are appended the prescribed form.

Signature of the Members :-

Shankar Das
CHAIRMAN

1. [Signature]
2. [Signature]
3. [Signature]
4. [Signature]
- 5.
- 6.
- 7.
- 8.

Department of Journalism and Mass Communication

Board of Studies for Journalism and Mass Communication

Proceedings of the Meeting

The first Board of Studies meeting for the Department of Journalism and Mass Communication was held on 27/08/2020 at 11 am in the administrative block of Rama Devi Women's University, Bhubaneswar.

The following members were present in the meeting:

External Members-

1. Prof. Surya Narayan Misra, Retd. Prof (Political Science), Utkal University
2. Dr. Deepak Samantaray, Former Director, NABM (AIR & DD), Bhubaneswar
3. Mr. Rajaram Satpathy, Former Bureau Head, Times of India, Bhubaneswar

Internal Members-

1. Mr. Shiv Shankar Das, HOD and Assistant Professor, Journalism & Mass Communication, Ramadevi Women's University
2. Mr Narsingh Majhi, Assistant Professor, Journalism & Mass Communication, Ramadevi Women's University

Agenda of the B O S Meeting (Journalism and Mass Communication) for 2020-2021

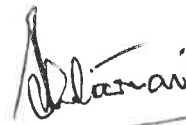
Agenda Item-1

To select the Senior most Internal member as the Chairperson of the Board of Studies for the Academic Year 2020-21











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As the senior most internal member, Mr. Shiv Shankar Das, Assistant Professor, Department of Journalism & Mass Communication was selected as the Chairperson of the Board of Studies for the Academic Year 2020-21.

Agenda Item-2

To recommend the name with Contact No (WhatsApp) and email id for Board of Conducting Examiners, Moderation Board & Paper Setters for the MA-JMC examination 2020-21 in the prescribed format.

List attached

Agenda Item -3

To recommend the list of examiners for MA-JMC examination 2020-21.

List attached

Agenda Item- 4

To recommend the Syllabus of the first year Master of Arts in Journalism and Mass Communication (MA-JMC) course for the academic year 2020-21

New Syllabus approved. (Shiv Das)
Approved. No change

Agenda Item- 5

To approve the incorporation of 25% Guided Student Self- Study (Blended Learning) at PG level as mandated by Higher Education Department, Government of Odisha.

The members accepted the assigned units of each paper for Guided Student Self- Study and approved the incorporation of 25% Guided Student Self- Study (Blended Learning) for MA- JMC course.

Agenda Item- 6

To authorize the COE to take alternative measures in case of urgency.

The BOS authorizes the COE to take alternative measures in case of urgency.

Signature of Attendees:

External Members-

1. Prof. Surya Narayan Misra



2. Dr. Dipak Samantarai



3. Mr. Rajaram Satpathy



Internal Members-

4. Mr. Shiv Shankar Das



5. Mr. Narsingh Majhi



DEVI WOMEN'S UNIVERSITY, BHUBANESWAR

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Proceeding of the meeting of the Board of Studies *MJMC*

on 30/7/18 at 11 A.M / P.M. in the University Office.
Bhubaneswar-22.

Members Present :

1. Prof S.N.Mu
2. Jayanti Manjari Raha
3. Abhaya Kumar Padhi
4. Mrinal Chatterjee
5. Gowahari Das
6. Rajaram Sataraj
7. Tripali Sankari
8. Adhyak Bhanuaji
- 9.
- 10.

S.N.Mu
Raha
Abhaya Padhi
Gowahari Das
Bhanuaji
Adhyak

Prof./ Dr. S N Mu is selected Chairman of the Board for the Academic year 2018-19

The recommendations of the Board in respect of the Regulations, Detailed Syllabus, Text Books and other items are appended the prescribed form.

Signature of the Members :-

S.N.Mu
CHAIRMAN

1. *S.N.Mu*
2. Jayanti Manjari Raha
3. Abhaya Kumar Padhi
4. Mrinal Chatterjee
5. Gowahari Das
6. Rajaram Sataraj
7. Tripali Sankari
8. Adhyak Bhanuaji
- 9.
- 10.

Abhaya Padhi
Gowahari Das
Bhanuaji
Adhyak

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Proceedings

1. The Board met at 11 AM on 30.7.2018
and 31.7.2018
2. The Board went through the structure provided
by the University
3. The Board prepared the structure for
Sem I & II on 30.7.2018
4. The Board finalised Course Content for
Sem I & II on 31.7.2018 & Sem III & IV
structure as
5. The Board has authorised Chairman &
Prof. M. Chatterjee to prepare the content of
Sem III & IV
6. The Board suggested the names of Board of
Moderators
7. The Board recommended the Paper setters for
Sem I & II who may be appointed
as Examiners. The names of Internal
Examiners may be inserted by the Univ.
The merit may adjourn for a
future date to be decided by the Univ.

Shukla

Course Structure and Syllabus for MAJMC 2022-24

SEMESTER I

<i>SL No.</i>	<i>Types of course</i>	<i>Course Code</i>	<i>Course Titles</i>	<i>Units</i>	<i>Credits</i>	<i>Marks</i>		
						<i>Mid sem</i>	<i>End sem</i>	<i>Total</i>
1.	Hard Core	HC-101	Principles of Communication	5	5	30	70	100
2.	Hard Core	HC-102	Print Media (Reporting and Editing)	5	5	30	70	100
3.	Hard Core	HC-103	Media History, Laws and Ethics	5	5	30	70	100
4.	Hard Core	HC-104	Computer Application in Mass Media	5	5	30	70	100
5.	Allied Core	AC-101	Computer Application Course by e-learning Centre		3	Mid-Sem 10 + Practical 10= 20 marks	30	50
TOTAL					23	140	310	450

SEMESTER II

<i>SL No.</i>	<i>Types of course</i>	<i>Course Code</i>	<i>Course Titles</i>	<i>Units</i>	<i>Credits</i>	<i>Marks</i>		
						<i>Mid sem</i>	<i>End sem</i>	<i>Total</i>
1.	Hard Core	HC-201	Television and Radio Journalism	5	5	30	70	100
2.	Hard Core	HC-202	Development Communication	5	5	30	70	100
3.	Hard Core	HC-203	Media Literacy	5	5	30	70	100
4.	Hard Core	HC-204	Environment Communication	5	5	30	70	100
5.	Core Elective	CE-201	A. Culture, Communication and Media B. Media Sociology	5	5	30	70	100
6.	Open Elective	OE-201	Film Making		4		50	50
TOTAL					29	150	400	550

Types of course

SEMESTER III

o.	Types of course	Course Code	Course Titles	Units	Credits	Marks		
						Mid sem	End sem	Total
1.	Hard Core	HC-301	Communication Research Methods	5	5	30	70	100
2.	Hard Core	HC-302	Cinema Studies	5	5	30	70	100
3.	Hard Core	HC-303	Documentary Production	5	5	30	70	100
4.	Core Elective	CE-301	A. New Media and Convergence B. Media Management	5	5	30	70	100
5.	Core Elective	CE-302	A. Advertising B. Public Relations and Corporate Communication	5	5	30	70	100
6.	Field Internship	FI-301	Field Internship		3		50	50
	TOTAL				28	150	400	550

SEMESTER IV

SL No.	Types of course	Course Code	Course Titles	Units	Credits	Marks		
						Mid sem	End sem	Total
1.	Hard Core	HC-401	Rural Journalism	5	5	30	70	100
2.	Hard Core	HC-402	International and Intercultural Communication	5	5	30	70	100
3.	Hard Core	HC-403	Dissertation	5	5	30	70	100
4.	Core Elective	CE-401	A. Media and Human Rights B. Gender in Media	5	5	30	70	100
5.	Allied Core	AC-401	Women and Society		3	15	35	50
	TOTAL				23	150	400	550

Course Structure for PhD in Journalism and Mass Communication

SL No	Course code	Course title	Unit	Credits	Marks
1	JMC/PhD/01	Research Methodology and Computer Application (T&P)	4	4	100
2	JMC/PhD/02	Communication Theory	4	4	100
3	Centrally (III)	Review of related Literature (Practical)	4	4	100
4	Centrally (IV)	Research and Publication Ethics (T&P)	4	4	100
	Total		16	16	400

PROGRAMME OUTCOMES (POs)

1. They would develop their knowledge about the different theories of communication.
2. They could learn about the schools of thoughts and be able to identify the changes in society.
3. They could study how the different aspects (like multiculturalism, post enlightenment, truth and post truth etc.) of philosophy affect the research work.
4. Scholars will get knowledge about the concept of research, definition of research and characteristics of it.
5. It develops the idea to formulate a research problem.
6. It introduces research ethics (ethics of planning, conduct and reporting of research).

PROGRAM SPECIFIC OUTCOMES (PSOs):

1. To make scholars understand the meaning and definition of different communication theories, which they can follow and apply in their research work.
2. To help the scholars to understand the different perspectives of the theorists, which can enhance their creativity to think in a different way.
3. To develop the research knowledge of scholars.
4. To learn various methods and techniques of conducting research.