



RAMA DEVI WOMEN'S UNIVERSITY, BHUBANESWAR

EVENT REPORT

“सा विद्या या विमुक्तये” (*Knowledge is that which liberates*)

- 1. Department Name:** MAA RAMA DEVI CHAIR
- 2. Title of the Event:** Webinar on “Women Entrepreneurship: Starting Small, Dreaming Big”
- 3. Type of Event:** Webinar
- 4. Date & Time:** 21.05.2026; 12:00 pm-2:00pm
- 5. Mode of Conduct:** Online
- 6. Venue Used:** Office space
- 7. Name of Resource Person:** **MasterChef Smrutisree Singh** - Celebrity Chef, Entrepreneur, TV Host, and Founder of *Desiii by Smrutisree* and **Ms. Jayanti Mohapatra** – Co-Founder of WEneurs Forum, Business Advisor, Mentor, Startup Ecosystem Enabler, and Social Entrepreneur.
- 8. Objective of the Event:** The objective of the webinar was to inspire and encourage students and young women to explore entrepreneurship as a pathway towards self-reliance, innovation, leadership, and economic empowerment. The session aimed to provide participants with valuable insights into women-led enterprises, startup ecosystems, creativity, and business leadership through the experiences and journeys of accomplished women entrepreneurs and industry experts.
- 9. Brief Description of the Event (3–5 lines):** The Welcome Address was delivered by Prof. Sucheta Priyabadini, MRDCP. The two esteemed guest speakers, Ms. Smrutisree Singh and Ms. Jayanti Mohapatra, addressed the students and shared valuable insights on entrepreneurship and self-reliance. During the session, both speakers discussed how students can become entrepreneurs by identifying their talents, passions, and areas of interest. They shared their personal journeys, including both successes and challenges, to inspire students to take initiative and confidently start something of their own. The discussions emphasized the importance of transforming one’s skills, creativity, and interests into meaningful ventures and highlighted how entrepreneurship can become a pathway towards empowerment and growth. Ms. Jayanti Mohapatra elaborated on the idea of building businesses with a mindset of serving society and creating positive social impact through entrepreneurship. She encouraged students to approach entrepreneurship not only as a profession but also as a means to contribute meaningfully

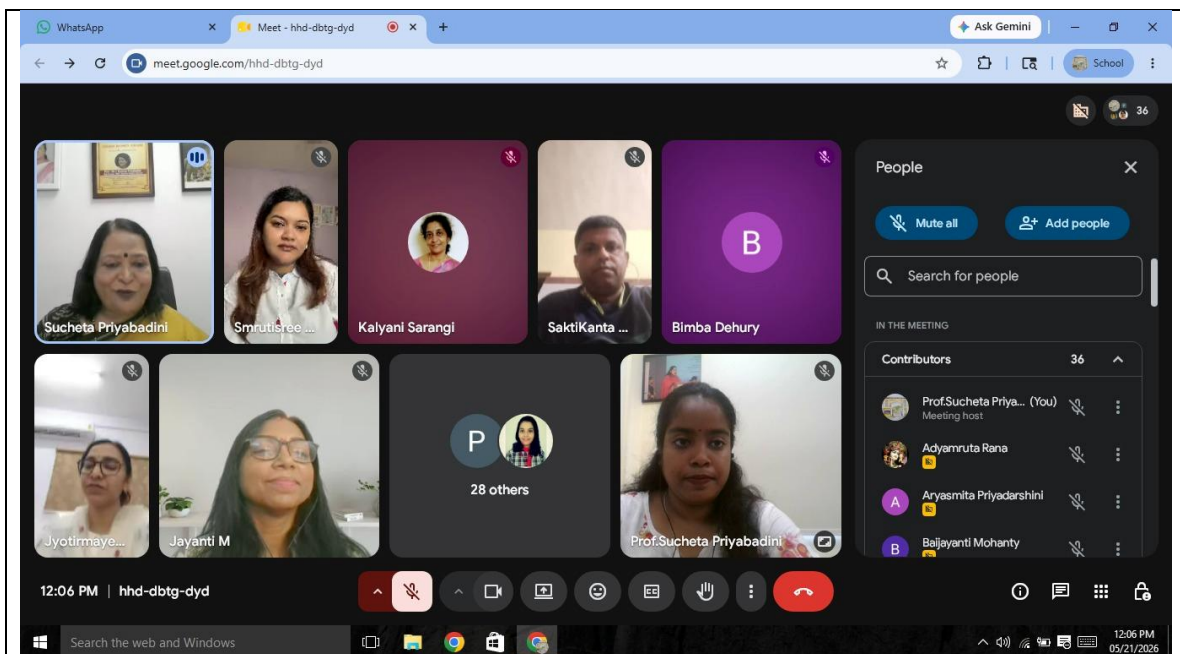
to the community. She further informed the students that her WEneurs Forum would be willing to support, mentor, and guide aspiring students in initiating and developing their start-up ideas. Ms. Smrutisree Singh shared her inspiring entrepreneurial and culinary journey with the students and motivated them to pursue careers and ventures aligned with their interests and passions. Her experiences encouraged participants to believe in themselves and take small yet confident steps towards achieving their dreams. She also invited interested students for internship or part-time job opportunities at her café and assured her support and guidance for aspiring young entrepreneurs.

- **Internal (Students/Faculty):** 100+

11. Outcome of the Event: The webinar successfully inspired and motivated students towards entrepreneurship, leadership, and self-reliance. Through the experiences shared by the guest speakers, participants gained valuable insights into starting ventures based on their talents, interests, and creativity. The session encouraged students to think confidently about entrepreneurship as a career option and understand the importance of perseverance and innovation. Students were also motivated to contribute to society through meaningful and socially responsible businesses. Overall, the webinar created awareness about women-led enterprises and left the participants encouraged to dream big and pursue their goals with confidence.

12. Feedback Summary (if collected): The participants responded positively to the webinar and found the session highly inspiring and relatable. Students expressed that they could connect with the experiences and journeys shared by the speakers. The discussions motivated them to think about entrepreneurship from a practical and personal perspective and encouraged them to explore their own talents and interests with confidence.

13. Photos (attach separately or paste here):



Meet - hhd-dbtg-dyd

meet.google.com/hhd-dbtg-dyd

MOHAMMED SAHID (Presenting, annotating)

From Idea to Identity: The Entrepreneurial Mindset

1 Student "I have an idea"

2 Solver "Someone needs this"

3 Builder "I will create this"

4 Founder "I am the change"

3 Mindset Shifts Every Student Entrepreneur Needs:

Waiting for the right time → Starting with what you have

Fear of failure → Failure as feedback

"Someone should fix this" → "I can fix this"

Jayanti M

36 others

Prof.Sucheta Priyabadini

People

Mute all Add people

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IN THE MEETING

Contributors 39

Prof.Sucheta Priya... (You) Meeting host

Akshaya Barala

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Ayasha

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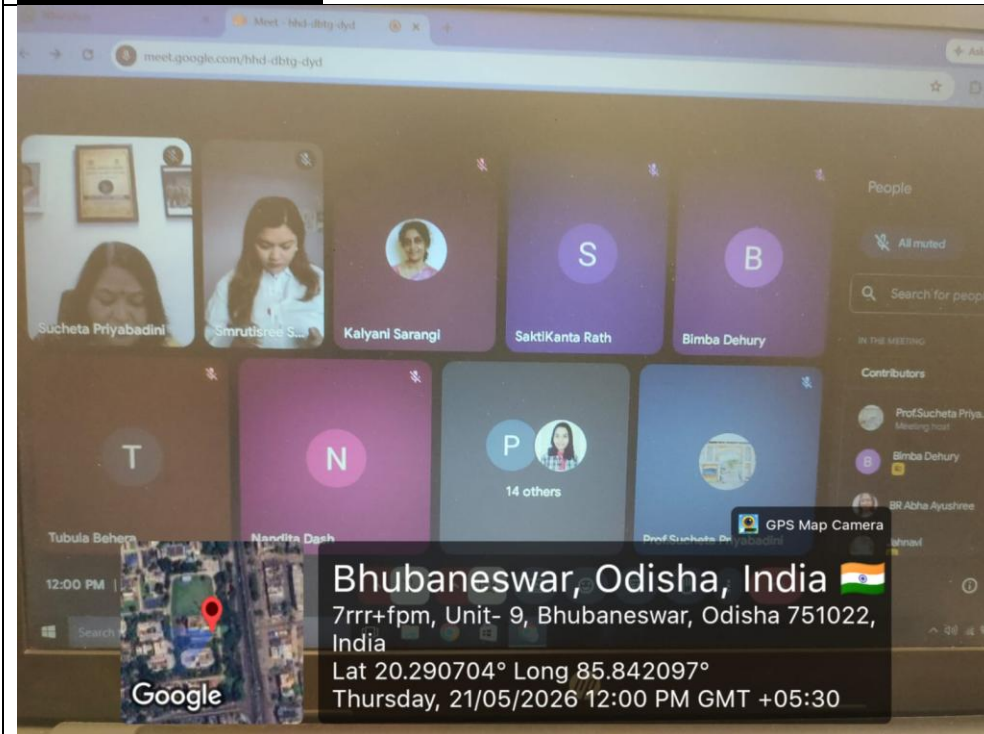
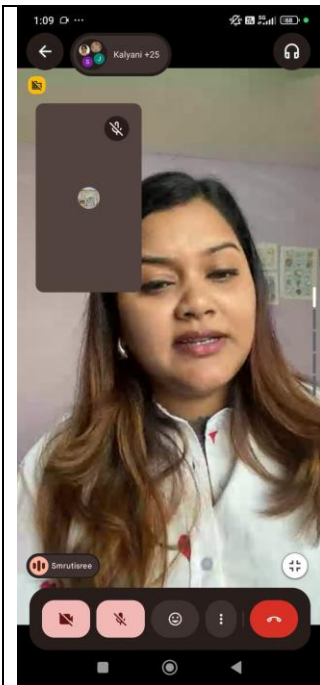
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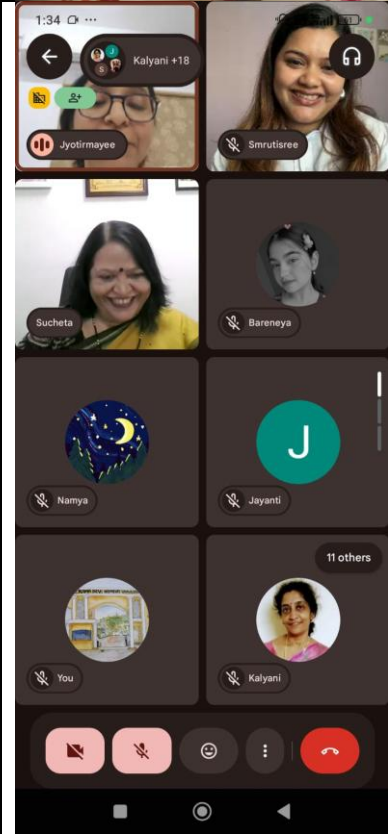
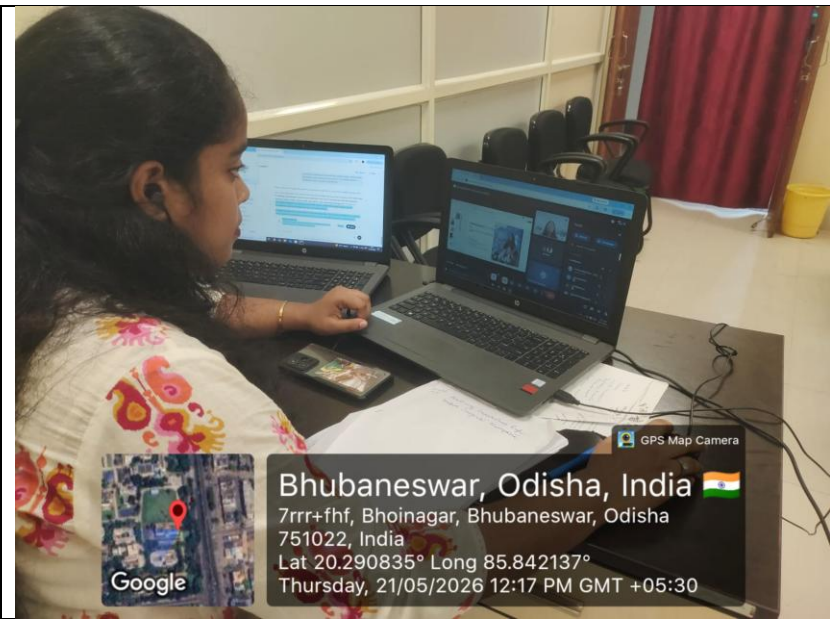
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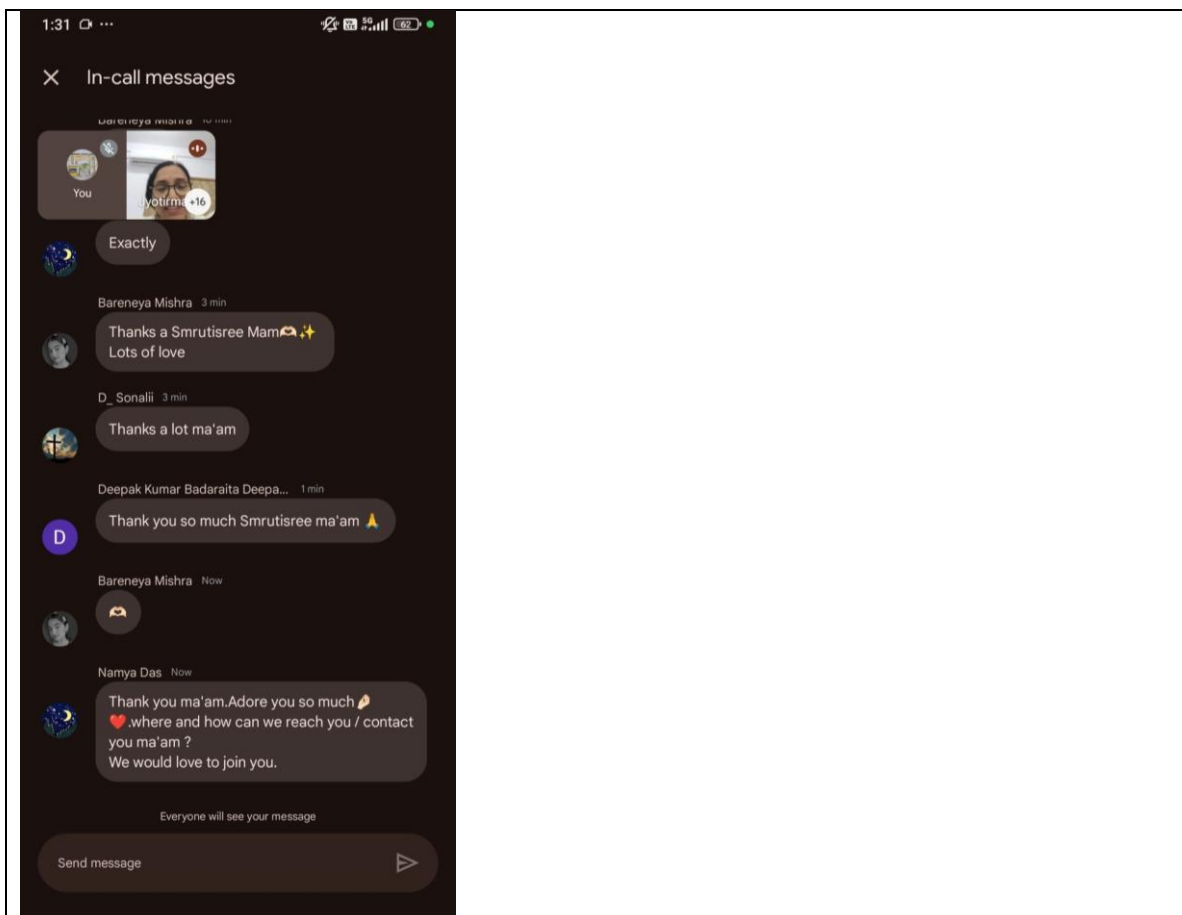
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14. Report Prepared by: Prof. Sucheta Priyabadini, Maa Rama Devi Chair Professor

15. Date of Submission to IQAC: 21.05.2026