

RAMA DEVI WOMEN'S UNIVERSITY

Vidya Vihar, Bhubaneswar-751022 OFFICE OF THE DIRECTOR, IQAC

SEMINARS/CONFERENCES/WORKSHOPS/EXPERT TALK CONDUCTED BY DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

1. Event: EXPERT TALK

2. Title of the Event: INDIAN IMMIGRANTS, WOMEN ENTREPRENEURS IN STEM

3. Date & Duration: 29th August 2023

4. Objective/Motivation of the Event:

The main objective of the seminar was to give an insight of management as well as entrepreneurial skills sets along with learning from real life challenges and opportunities leading towards path of success towards entrepreneurial business acumen.

- 5. Theme of the Event: 'Indian Immigrants Women Entrepreneurs in STEM Opportunities and Challenges: Few Reflections from My Journey'
- 6. Funding Agency: None
 - i. Funds Received (In Rs.): NI
- 7. Resource Person (Details):

| Sl. No. | Name | DESIGNATION |
|------------|----------------------------------|--|
| 1 | Neelima Misra | CEO - DaasTek Co-Founder - Value Seed, Angel Investor & Startup Advisor (Sweden & India) |
| 2 | Mr. Phalguni Prateev Mangaraj | COO, WEneurs Forum |

8. Participants Details (Indicate Numbers only and attach attendance sheet)

i. Faculty: 08ii. Students: 77

a. PG: 43b. UG: 34

9. Outcomes of the Event:

The session began with aspects of entrepreneurship and incubation facilitation provided by incubators for startup facilitation special mention to women-based startups in which WEneurs plays a vital role in shaping entrepreneurial ecosystem in the society. The session was followed by the main attraction Chief Guest Speaker Ms. Neelima Misra, CEO - DaasTek, Co-Founder - ValueSeed, Angel Investor & Startup Advisor (Sweden & India). Ms. Misra experience share on practical real-life story of her journey as Women Entrepreneur from student life to till date conquering all challenges and opportunities on way was quite enchanting and breathe taking learning experience as a part of strategic management skills and business acumen foresight. A spirit of learning, management pursuit along with self-motivation was reflected among students after the seminar.

10. Selected Photographs: Enclosed







