



**DEPARTMENT OF JOURNALISM AND
MASS COMMUNICATION**

**ACADEMIC REPORT FOR THE
SESSION 2021-22**

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR, BBSR

ACADEMIC REPORT FOR THE SESSION 2021-22

Name of the Department: PG Department of Journalism and Mass Communication

Mission and Vision:

Mission: Media is regarded as the fourth pillar of democracy and the backbone of any developing nation. In the changing media scenario, the department of Journalism and Mass Communication attempts to equip the students from all strata of society, with the changing media technology and new platforms of media to uplift the marginalized section of society by working as the voice of the voiceless. The department runs with a motto to contribute a fair journalistic practice and media ethics in the profession. The department by imparting effective training among students attempts to adopt innovative approach in the field of media for a proper fusion of the traditional and modern media practices. The students aim to develop themselves as skilled media persons to carve niche in the field of media and communication.

Vision: The contemporary mass media scenario has been revamped. The threshold between print media and electronic media has revolutionized. In the era of new media or the convergent media, the postgraduate students of Journalism and Mass Communication will be trained efficiently to make them industry ready in this integrated media world. The department with a contemporary media shift will produce women graduates with mastery in mass media and enable them as women media entrepreneurs.

Academic Programme:

MA in Journalism and Mass Communication

Publications/Patents:

- Chakraborty, U., & Biswal, S.K. (2022). Are online reviews credible? The effects of online reviews for the adoption of MOOCs for E-learning. *Journal of Decision Systems*, 1-22. (Taylor & Francis) (ABDC-B, Web of Science, Scopus & UGC Indexed)
- Kamble, C., & Biswal, S. K. (2022). Portrayal of Women in Bollywood Item Songs. *Littcrit*, 93(48), 21-29. (UGC Indexed)

Projects: NIL

Teachers' Achievement:

- Mr. Narsingh Majhi has participated in Five days Faculty development Programme at RDWU on Research Methodology and Project writing from 7th July to 11th July 2021.

Student's Achievements:

- Suvasmita Mohapatra worked as a main lead character in Govinda Gopal Bhajan in August 2021.



- Suvasmita Mohapatra worked as an assistant director in Sapana Banika, a Jagannath Bhajan on 5th September 2021.



- Suvasmita Mohapatra performed as a supporting artist and voice dub for the movie lali heba kahar on Zee Sarthak on October 2021.



- Suvasmita Mohapatra was the part of Chakanayan he chakanayan, Jagannath bhajan (8th November 2021).



- Suvasmita Mohapatra played the main lead character in ‘Dukha Nasan he’ – An Odia Jagannath Bhajan broadcasted on 2nd December 2021.



- Suvasmita Mohapatra played the supporting role in Anamika Nayika in December 2021.



- **Seminars/FDPs/Workshops organized: NIL**
- **Social outreach programmes conducted: NIL**
- **Alumni Activities: NIL**
- **Value Added Courses: Basics of Photography (3 credits)**
- **Certificate/skill Courses: NIL**

Rama Devi Women's University
Academic Calendar for 2021 Semesters (June 2021-May 2022)

Activity	Timeline
Reopening of University after Summer Vacation	20 th June , 2021
International Yoga Day	21 st June, 2021
FDP for RDWU faculty members	End of June
PG and UG Admissions PG admissions to be completed by UG admissions to be completed by	As per SAMS instruction July, 2021 July, 2021
Commencement of Post Graduate (1st semester) classes Commencement of UG (1st semester) classes Commencement of B. Ed (1 st yr) classes Commencement of Ph. D. coursework	Aug 2021 Aug 2021 Aug 2021 December-2021
Commencement of Foreign language course Commencement of publishing course Commencement of ADCA course	
Observation of Independence Day	15 th August, 2021
Rama Devi Literary meet	Mid-September, 2021
Vishwavidyalaya Cup Odia debate & University Cup English debate completions 1 st phase competition	Mid-September, 2021
Observation of Gandhi Jayanti	2 nd Oct, 2021
Vishwavidyalaya Cup Odia debate & University Cup English debate completions 2 nd phase final competition	1 st week of November
End Odd Semester Examination UG 5 th & PG 3 rd semester	16 th Nov, 2021 (to be rescheduled)
NCC Day	22 nd Nov, 2021

Commencement of classes Under Graduate (1 st Semester)	Aug 2021
University Foundation Day	3 rd Dec, 2021
Annual sports/cultural week to conduct all competitions& Functions (with all affiliated colleges)	5 th Jan-20 th Jan 2022
Commencement of Post Graduate (1 st semester)	15 th January , 2022
Mid Semester Examination UG 3 rd sem, 5 th sem, & PG 3 rd semester	15 th -20 th January 2022
Observation of Republic Day	26 th Jan, 2022
Annual Sports Meet	28 th Jan, 2022
Mid Semester Examination UG 1 st semester	20-25 th Feb, 2022
National Science Day	28 th Feb, 2022
International Women's Day	8 th March, 2022
Mid Semester Examination PG 1 st semester	9 th -13 th March, 2022
PhD Admission	20 th July -6 th August, 2022
Commencement of PhD Coursework	August 2022
Summer Vacation	2 nd week of May, 2022