### RAMA DEVI WOMEN'S UNIVERSITY VIDYA VIHAR, BBSR



## DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

# ACADEMIC REPORT FOR THE SESSION 2020-21

#### DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION RAMA DEVI WOMEN'S UNIVERSITY, VIDYA VIHAR, BBSR

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> <u>Name of the Department</u>: PG Department of Journalism and Mass Communication

#### ➤ Mission and vision:

**Mission:** Media is regarded as the fourth pillar of democracy and the backbone of any developing nation. In the changing media scenario, the department of Journalism and Mass Communication attempts to equip the students from all strata of society, with the changing media technology and new platforms of media to uplift the marginalized section of society by working as the voice of the voiceless. The department runs with a motto to contribute a fair journalistic practice and media ethics in the profession. The department by imparting effective training among students attempts to adopt innovative approach in the field of media for a proper fusion of the traditional and modern media practices. The students aim to develop themselves as skilled media persons to carve niche in the field of media and communication.

**Vision**: The contemporary mass media scenario has been revamped. The threshold between print media and electronic media has revolutionized. In the era of new media or the convergent media, the postgraduate students of Journalism and Mass Communication will be trained efficiently to make them industry ready in this integrated media world. The department with a contemporary media shift will produce women graduates with mastery in mass media and enable them as women media entrepreneurs.

#### Academic Programme:

- MA in Journalism and Mass Communication
- > <u>Publications/patents</u>: NIL
- Projects: NIL

#### <u>Teachers' achievement:</u>

• Mr. Narsingh Majhi appointed as Deputy controller of examination, Rama Devi Women's University (2020- 2021).

• Mr. Narsingh Majhi attended Ten days workshop on Research methodology organized by KISS University, BBSR and ICCSR, New Delhi from 6th to 15th February, 2020.

#### Student's achievements:

• Suvasmita Mohapatra, the PG student of batch 2020-22, performed in a visual promotion of the MO COLLEGE scheme on 13 March, 2021



- > <u>Seminars/FDPs/Workshops organized</u>:
- Field visit to Odisha Print Museum, Cuttcak on 10 March, 2021.



- > Social outreach programmes conducted: NIL
- Alumni activities: NIL
- > <u>Value added courses</u>: Basics of Photography (3 credits)
- > <u>Certificate/skill courses</u>: NIL

### <u>Rama Devi Women's University</u> <u>Academic Calendar for 2020 Semesters (June 2020-May 2021)</u>

Activity	Timeline
Reopening of University after Summer Vacation	21 <sup>th</sup> June , 2020
International Yoga Day	21 <sup>st</sup> June, 2020
FDP for RDWU faculty members	End of June
PG and UG Admissions	As per SAMS instruction
PG admissions to be completed by	Dec 2020 & Jan., 2021
UG admissions to be completed by	Nov., 2020
Commencement of Post Graduate (1st semester)	
classes	Feb. 2021
Commencement of UG (1st semester) classes	Dec. 2020
Commencement of B. Ed (1 <sup>st</sup> yr) classes	Jen. 2021
Commencement of Ph. D. coursework	March2021
Commencement of Foreign language course	
Commencement of publishing course	
Commencement of ADCA course	
Observation of Independence Day	15 <sup>th</sup> August, 2020
Rama Devi Literary meet	Mid-September, 2020
Vishwavidyalaya Cup Odia debate & University Cup English debate completions	Mid-September, 2021

1 <sup>st</sup> phase competition	
Observation of Gandhi Jayanti	2 <sup>nd</sup> Oct, 2021
End Odd Semester Examination UG 5 <sup>th</sup> & PG 3 <sup>rd</sup>	16 <sup>th</sup> March, 2021 (to be rescheduled)
semester	
NCC Day	22 <sup>nd</sup> Nov, 2020
Commencement of classes Under Graduate (1st	Dec. 2020
Semester)	
University Foundation Day	3 <sup>rd</sup> Dec, 2020
Annual sports/cultural week to conduct all	5 <sup>th</sup> Jan-20 <sup>th</sup> Jan 2021
competitions& Functions (with all affiliated	
colleges)	
Commencement of Post Graduate (1 <sup>st</sup> semester)	15 <sup>th</sup> January , 2021
Mid Semester Examination	15 <sup>th</sup> -20 <sup>th</sup> January 2021
UG 3 <sup>rd</sup> sem, 5 <sup>th</sup> sem, & PG 3 <sup>rd</sup> semester	
Observation of Republic Day	26 <sup>th</sup> Jan, 2021
Annual Sports Meet	28 <sup>th</sup> Jan, 2021
Mid Semester Examination UG 1 <sup>st</sup> semester	20-25 <sup>th</sup> Feb, 2021
National Science Day	28 <sup>th</sup> Feb, 2021
International Women's Day	8 <sup>th</sup> March, 2021
Mid Semester Examination PG 1 <sup>st</sup> semester	9 <sup>th</sup> -13 <sup>th</sup> March, 2021
PhD Admission	20 <sup>th</sup> Nov 2021
Commencement of PhD Coursework	Dec. 2021
Summer Vacation	2 <sup>nd</sup> week of May, 2021