

**PG DEPARTMENT OF COMMERCE**  
**ANNUAL REPORT-2021-22**



**DEPARTMENT OF COMMERCE**  
**ରମାଦେବୀ ମହିଳା ବିଶ୍ୱବିଦ୍ୟାଳୟ, ଭୁବନେଶ୍ୱର**  
**Rama Devi Women's University, Vidya Vihar,**  
**Bhubaneswar**

**1. Name of the department**  
**P.G. DEPARTMENT OF COMMERCE**

**2. Mission and vision**

**MISSION**

1. To groom students as a role models and torch bearers for the societal changes.
2. To impart value-based education.
3. To equip students with Entrepreneurial, Accounting, Finance, Management, Analytical and other Social Skills.
4. To develop the competencies of students in Quantitative and Qualitative techniques to solve the problems in functional areas of Commerce and Management.

**VISION**

1. To be a Centre of Excellence that brings in intellect and dynamism among the young girls studying Commerce, Management and related fields, through value-based education.
2. To promote holistic development of students and groom them to be responsible women leaders.
3. To make the students market-fit and face ever dynamic business environment.  
To develop the Department as a research Centre in Accounting, Finance and Entrepreneurship for women candidates.

**3. Academic Programmes**

**B. Com**  
**M.Com**  
**Ph.D.**

**4. Publications/patents**

**JOURNAL PAPERS**

S l n o.	Paper Title	Autho r(s)	Name of the Journal; Volume; Page no.	Year of Publication	Link to the article (doi/website)
1	The Evolutio n of Indian Journal of Finance: A Retrospe	Dr. Sabat Kuma r Digal	in <i>Indian Journal of Finance</i> , Vol. 16, Issue No.-04, pp 08-30, ISSN- 0973-8711	2022	<a href="https://www.indianjournaloffinance.co.in/index.php/IJF/article/view/169172">https://www.indianjournaloffinance.co.in/index.php/IJF/article/view/169172</a>

	ctive Review and Future Directions				
2	Covid-19 Impact on Nifty Banks: An Event Study Methodology	Dr. Sabat Kumar Digal	<i>Journal of International Business and Economy</i> , Vol. 22, Issue No.-01, pp 83-108, ISSN-1527-8603	2021	<a href="https://doi.org/10.51240/jibe.2021.1.4">https://doi.org/10.51240/jibe.2021.1.4</a>
3	Pre and Post Merger Financial Performance of Indian Commercial Banks: A Comparative CAMEL Model Analysis	Dr. Sabat Kumar Digal	<i>Dogo Rangsang Research Journal</i> , Vol. 11, Issue No.-09, No.02, pp 85-94, ISSN – 2347-7180	2021	
4	Impact of Environmental Initiatives on the Environmentally Sensitive Industries: A Study of Selected Indian Companies	Dr. Sabat Kumar Digal	<i>Dogo Rangsang Research Journal</i> , Vol. 11, Issue No.-08, No.02, pp 135-144, ISSN – 2347-7180	2021	<a href="https://www.hilarispublisher.com/open-access/environment-performance-of-environmentally-sensitive-industries-a-study-on-selected-indian-companies.pdf">https://www.hilarispublisher.com/open-access/environment-performance-of-environmentally-sensitive-industries-a-study-on-selected-indian-companies.pdf</a>
5	Impact of Covid-19 Pandemic on Young Entrepreneurs: An Empirical	Dr. Sabat Kumar Digal	<i>Journal of Emerging Technologies and Innovative Research</i> , Vol. 8, Issue No.-6, No.01, pp d699-d711, ISSN – 2349-	2021	<a href="https://www.jetir.org/papers/JETIR2106505.pdf">https://www.jetir.org/papers/JETIR2106505.pdf</a>

	Investigation on MSMEs of Odisha		5162		
6	Factors influencing commodity market investment: An empirical analysis with special reference to Odisha's twin city	Dr. Gouri Prava Samal	<i>International Journal of Research and Analytical Reviews (IJRAR)</i> , E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.9, Issue 1, Page No pp.390-399	2022	<a href="https://www.researchgate.net/profile/Gouri-Samal">https://www.researchgate.net/profile/Gouri-Samal</a>
7	Weather Derivatives in India - A proposed model	Dr. Gouri Prava Samal	<i>Journal of Emerging Technologies and Innovative Research</i> , May, Volume.9, Issue 5, Page No pp.1470-1479A	2022	<a href="https://www.jetir.org/papers/JETIR2205971.pdf">https://www.jetir.org/papers/JETIR2205971.pdf</a>
8	Impact of HRM Practices on the Telecom Sector in Odisha	Dr. Jayashree Jethy	<i>EPRA International Journal of Economics, Business and Management Studies (EBMS)</i> , Volume 9 Issue-1 January, ISSN: 2347-4378	2022	<a href="https://doi.org/10.36713/epra9377">https://doi.org/10.36713/epra9377</a>
9	A Study of Consumer Perception towards Online Shopping during Covid - 19 Pandemic	Dr. Jayashree Jethy	<i>Journal of Emerging Technologies and Innovative Research</i> , Volume 9 Issue-6 June, ISSN: 2349-5162	2022	
1	Students'	Dr.	International Journal of	2021	

0	Perception on Covid-19- A Paradigm Shift in Teaching and Learning Process	Jayasree Jethy	Advance and Innovative Research, Volume 8 Issue 2(IX) April -June, ISSN: 2394-7780		
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### 5. Research Projects

S.No	Title of the project	Name of the PI/Co-PI	Funding Agency	Amount mobilized
1	'Farmers' Participation In Futures Market: Problems And Possibilities In Odisha'	Dr. Gouri Prava Samal	ICSSR	350000

### 6. Students' achievement

SL. NO	ADMISSION BATCH	NAME OF STUDENTS	UGC- NET/JRF
	M.COM BATCH 2015-17	KAUSALYA MAHARANA	NET
		SIKHA MADHULAGNA	NET
		PRIYANKA SAHU	NET
		SUSHRITA SAMATARAY	NET
		LILI BEHERA	NET
	M.COM BATCH 2016-18	SANDEEPA SAHOO	JRF
		SUDHANSHUBALA BEHERA	NET
		PRANJALI DAS	NET
	M.COM BATCH 2017-19	B. MADHUSMITA	JRF
		ANITA SWAIN	JRF
		SUNITA SWAIN	NET
		ARUNDHATI MAHAPATRA	NET
		TEJASWINI SAHOO	NET
		PRIYADARSHINI NAYAK	NET
		ARPITA TRIPATHY	NET
		ANKITA KUMARI	NET
		SAROJINI MIHSRA	NET
		MADHUSMITA MAHARANA	NET

	M.COM BATCH 2018-20	SAMYUKTA JENA	NET
		ANANYA MISHRA	NET
		ANJANA DASH	NET
		SONALISA PRIYADARSINI PRADHAN	NET
	M.COM BATCH 2019-21	SAGARIKA BEURA	JRF
	M.COM BATCH 2020-22	ARATI PRIYADARSHINI SAHOO	JRF
		DIXITA BARAI	NET

### 7. Seminars/FDPs/Workshops organized

Name of the event	Date [dd/mm/yy]: From - To	National / International	Number of invited speakers
Financial Education on Wealth Management	5/7/2021	National	01
Internet of things and future of Commerce	24/9/2021	National	01
Overview of Security Market	5/02/2022	National	01
Financial education on Opportunity and Innovation in Indian Capital Market	8/2/2022	National	01
Data Driven Analysis in Business Research	11/04/2022 and 12/04/2022	National	01
Mechanism of Investment in Indian Stock Market	13/4/2022	National	01
Structural Equation Modelling with SPSS	9/5/2022 to 12/5/2022		01
College to Corporate	19/5/2022	National	02

Interpreting Buyer's Mind As The Black Box	27/5/2022	National	01
Pursuit to Happiness and Passion	17/6/2022	National	02
Skills of the Future	27/07/2022	National	01
Emotional intelligence & wellbeing	19/08/2022	National	01
Personality Development & Skill enhancement	01/11/2022	National	01
Cryptocurrency and its impact in Finance	04/11/2022	National	01

## 8. Social outreach programmes conducted

### Water Distribution by the Student

The department of commerce, Rama Devi Women's University has conducted a Water Distribution programme on 5<sup>th</sup> July 2021. Water is life's matrix, mother and medium. There is no life without water. It was a small activity done by the UG students of commerce. Water is one of the most important things for a human being's life. The water distribution program had a significant impact on the targeted communities. It addressed the immediate need for clean drinking water and helped prevent waterborne diseases caused by unsafe water sources. The program ensured that community members, including children and the elderly, had access to safe and hygienic water for drinking, cooking, and personal hygiene.





## Temple Cleaning by the Students

The department of Commerce, Rama Devi Women's University has conducted a Temple Cleaning programme on 2<sup>nd</sup> November 2021. The more we cleanse the temple, the more we decorate the deity. It was a small activity done by the UG students of commerce. Temples are considered sacred places where devotees seek solace, peace, and spiritual connection. Cleaning the temple premises helps maintain its purity, creating an environment conducive to worship and meditation. Cleaning the temple is a way of showing respect and reverence to the deities and the spiritual traditions associated with the place of worship. It demonstrates our commitment to upholding the sanctity of the temple and its rituals. Regular cleaning of temples helps maintain a clean and hygienic environment for the devotees. Removing dust, dirt, and debris reduces the risk of allergies and respiratory problems, ensuring the well-being of those who visit the temple.



## Food Distribution by the Students

The department of Commerce, Rama Devi Women's University has conducted a Food Distribution programme on 3<sup>rd</sup> July 2021. About 20 students took the initiative to distribute food among the slum children. It was a small activity done by the UG and PG students of commerce. Distribution of food ensures people will get adequate food to fulfill their dietary needs and have a healthy lifestyle. To provide immediate relief to individuals and families facing food insecurity. To promote community solidarity and compassion towards the less fortunate. To raise awareness about the issue of hunger and encourage collective action. The food distribution program had a significant impact on the lives of poor people in the community. It provided much-needed relief to people who were struggling to meet their basic food requirements. The program not only provided nutritious meals but also helped alleviate the stress and anxiety associated with food insecurity. The program received overwhelming support from the community, with many people volunteering to help distribute food and donating to the cause.





## **Cleaning local Areas by the Students**

The department of Commerce, Rama Devi Women's University has conducted a Cleaning local areas programme on 16<sup>th</sup> September 2021. About 16 students took this initiative to clean local areas. It was a small activity done by the P.G. students of commerce and the aim of the initiative was to encourage people to keep their surroundings clean and make them understand the importance of cleanliness. Keeping surroundings clean helps to avoid many diseases.

