

**PO.G. Department of COMMERCE**  
**ANNUAL REPORT-2020-21**



**P.G. DEPARTMENT OF COMMERCE**

**ରମାଦେବୀ ମହିଳା ବିଶ୍ୱବିଦ୍ୟାଳୟ, ଭୁବନେଶ୍ୱର**  
**Rama Devi Women's University, Vidya Vihar,**  
**Bhubaneswar**

## **1. Name of the department**

**P.G. DEPARTMENT OF COMMERCE**

## **2. Mission and vision**

1. To groom students as a role models and torch bearers for the societal changes.
2. To impart value based education.
3. To equip students with Entrepreneurial, Accounting, Finance, Management, Analytical and other Social Skills.
4. To develop the competencies of students in Quantitative and Qualitative techniques to solve the problems in functional areas of Commerce and Management.



## **OUR VISION**

1. To be a Centre of Excellence that brings in intellect and dynamism among the young girls studying Commerce, Management and related fields, through value based education.
2. To promote holistic development of students and groom them to be responsible women leaders.
3. To make the students market-fit and face ever dynamic business environment.  
To develop the Department as a research centre in Accounting

1. Academic Programmes
  - B. Com (Honours)
  - M. Com
  - Ph. D

2. Publications/patents

JOURNAL PAPERS

Sl no.	Paper Title	Author(s)	Name of the Journal; Volume; Page no.	Year of Publication	Link to the article (doe/website)
1	Impact of Environmental Initiatives on the Environmentally Sensitive Industries: A Study of Selected Indian Companies	<b>Dr. Sabat Kumar Digal</b>	Journal of International Business and Economy Vol. 11, Issue No.-08, No.02, pp 135-144 2347-7180	2021	<a href="https://www.hilarispublisher.com/open-access/environment-performance-of-environmentally-sensitive-industries-a-study-on-selected-indian-companies.pdf">https://www.hilarispublisher.com/open-access/environment-performance-of-environmentally-sensitive-industries-a-study-on-selected-indian-companies.pdf</a>
2	Impact of Covid-19 Pandemic on Young Entrepreneurs: An Empirical Investigation on MSMEs of Odisha	<b>Dr. Sabat Kumar Digal</b>	Odisha, Journal of Emerging Technologies and Innovative Research Vol. 8, Issue No.-6, No.01, pp d699-d711 2349-5162	2021	<a href="https://www.jetir.org/papers/JETIR2106505.pdf">https://www.jetir.org/papers/JETIR2106505.pdf</a>
3	Impact of CSR on Brand Equity and Financial Performance: A Study on FMCG Companies	<b>Dr. Sabat Kumar Digal</b>	Dogo Rangsang Research Journal Vol. 10, Issue No.-12, No.01, pp 82-922347-7180	2020	
4	Challenges and Opportunities of Young Entrepreneurs	<b>Dr. Sabat Kumar Digal</b>	, The Orissa Journal of Commerce Vol.-XXXXII,	2020	<a href="http://hdl.handle.net/10603/419820">http://hdl.handle.net/10603/419820</a>

	in MSME Sector: An Empirical Study of Cuttack and Khurda Districts of Odisha		No. 4, pp 251-261 0974-8482		
5	Market Efficiency and Systematic Risk: Evidence from BSE Sensex	<b>Dr. Sabat Kumar Digal</b>	The Orissa Journal of Commerce Vol.- XXXXI, No. 4, pp 18-28 0974-8482	2020	<a href="https://www.researchgate.net/publication/354210090_MARKET_EFFICIENCY_AND_SYSTEMATIC_RISK_EVIDENCE_FROM_BSE_SENSEX">https://www.researchgate.net/publication/354210090_MARKET_EFFICIENCY_AND_SYSTEMATIC_RISK_EVIDENCE_FROM_BSE_SENSEX</a>
6	Capital Markets and the Human Resource: A Peek into its Issues and Perspectives during Lockdown	<b>Dr. Sabat Kumar Digal</b>	Shodh Sanchar Bulletin Vol. 10, Issue No.- 38 B, pp 44-512229-3620	2020	
7	Price discovery efficiency of futures derivatives market in India- With Special reference to gold	<b>Dr. Gouri Prava Samal</b>	<i>Asian Journal of Economics and Finance</i> 2(4), pp-395-409 2582-340X	2020	<a href="https://www.researchgate.net/publication/362888112_Price_Discovery_Efficiency_of_Futures_Derivatives_Market_in_India-with_Special_Reference_to_Gold">https://www.researchgate.net/publication/362888112_Price_Discovery_Efficiency_of_Futures_Derivatives_Market_in_India-with_Special_Reference_to_Gold</a>
8	An Overview Of Women Entrepreneurs In 21st Century India: Challenges And Initiative taken By Government International Journal of Creative Research	<b>Dr. Jayashree Jethy</b>	Volume 9   Issue 4   April 2021 pg 2609-2616 (ISSN: 2320-2882). 2320-2882).	2021	<a href="https://ijcrt.org/papers/IJCRT2104334.pdf">https://ijcrt.org/papers/IJCRT2104334.pdf</a>

	Thoughts - IJCRT				
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### BOOKS/BOOK CHAPTERS

Sl no.	Book/book chapter Title	Author(s)	ISBN/ISSN number	Year of Publication	Name of the publisher
1	Financial Accounting	Dr Sahadev Swain	978938893565	2020	Vk Publisher
2	Cost Accounting	Dr Sahadev Swain	789389452419	2021	Vk Publisher
3	Management Accounting	Dr Sahadev Swain	9788195005390	2021	Vk Publisher

### 3. Students' achievement

SL. NO	ADMISSION BATCH	NAME OF STUDENTS	UGC-NET/JRF
	M.COM BATCH 2015-17	KAUSALYA MAHARANA	NET
		SIKHA MADHULAGNA	NET
		PRIYANKA SAHU	NET
		SUSHRITA SAMATARAY	NET
		LILI BEHERA	NET
	M.COM BATCH 2016-18	SANDEEPA SAHOO	JRF
		SUDHANSHUBALA BEHERA	NET
		PRANJALI DAS	NET
		B. MADHUSMITA	JRF
		ANITA SWAIN	JRF
		SUNITA SWAIN	NET

	M.COM BATCH 2017-19	ARUNDHATI MAHAPATRA	NET
		TEJASWINI SAHOO	NET
		PRIYADARSHINI NAYAK	NET
		ARPITA TRIPATHY	NET
		ANKITA KUMARI	NET
		SAROJINI MIHSRA	NET
	M.COM BATCH 2018-20	MADHUSMITA MAHARANA	NET
		SAMYUKTA JENA	NET
		ANANYA MISHRA	NET
		ANJANA DASH	NET
		SONALISA PRIYADARSINI PRADHAN	NET

#### 4. Seminars/FDPs/Workshops organized

5.

S. No.	Name of the event	Date [dd/mm/yy]: From - To	National	Number of participants	Number of invited speakers
1	Orientation Programme on Data Analysis Using SPSS	1st – 3rd June'21	National Webinar	617	1(Dr. Manoj Dash)

## 6. Social outreach programmes conducted

### Plantation by the Students

The department of Commerce, Rama Devi Women's University has conducted a Plantation programme on 14<sup>th</sup> February 2021. About 15 students planted small plants. It was a small activity done by the UG and PG students of commerce and the aim of the initiative was to save the endangered environment and to beautify our life. Trees are valuable gifts of nature. They are known as the best friends of human beings. Tree plantation also reduces pollution, thus making life of future generations secure.



### Mask Distribution by the Students

The department of Commerce, Rama Devi Women's University has conducted a Mask Distribution programme on 22<sup>nd</sup> July 2020. About 10 students distributed masks among the shopkeepers. It was a small activity done by the UG students of commerce and the aim of the initiative was to encourage people to wear masks to protect themselves from Covid-19. They also suggested precautionary measures on how to protect themselves from this infectious disease. The students also informed them about the symptoms of COVID-19 like fever,



cough, headache, breathing difficulties, loss of smell and loss of taste.



## Dog Feeding by the Students

The department of Commerce, Rama Devi Women's University has conducted a Dog feeding programme on 28th April 2021. About 20 students took the initiative to feed street dogs. It was a small activity done by the PG students of commerce and the aim of the initiative was to make the dogs friendly, easy to handle when they are sick or injured. The dog feeding initiative had a significant impact on the well-being of stray dogs in the community. The regular provision of food helped to address their hunger, prevent starvation, and improve their overall health.



## Cleaning local Areas by the Students

The department of Commerce, Rama Devi Women's University has conducted a Cleaning local areas programme on 15th March 2021. About 16 students took this initiative to clean local areas. It was a small activity done by the UG and PG students of commerce and the aim



of the initiative was to encourage people to keep their surroundings clean and make them understand the importance of cleanliness. Keeping surroundings clean helps to avoid many diseases. The local area cleaning initiative had a positive impact on the neighbourhood and its residents. It resulted in cleaner public spaces, reducing the risk of health hazards and creating a more pleasant living environment. The initiative also fostered a sense of community pride, as residents witnessed the visible improvements in their surroundings. Furthermore, the program helped raise awareness about the importance of responsible waste disposal and encouraged residents to adopt sustainable practices in their daily lives.

