

ANNUAL REPORT-2023-24

**DEPARTMENT OF BUSINESS ADMINISTRATION
(MBA)**



ରମାଦେବୀ ମହିଳା ବିଶ୍ୱବିଦ୍ୟାଳୟ, ଭୁବନେଶ୍ୱର
Rama Devi Women's University, Vidya Vihar,
Bhubaneswar

DEPARTMENT OF BUSINESS ADMINISTRATION

1. Vision:

To nurture the youth so as to transform them into potential corporate leaders and enthusiastic entrepreneurs by inculcating the lifelong learning attitude through the designated course curriculum.

2. Mission:

- To change the view point from theoretical aspects to real time industrial practices.
- To inter link academic periphery with that of the research insights in the dynamic market structure.
- To undertake impactful teaching learning endeavours addressing local, national and global challenges in relation to business takeaways.
- To develop global professionals and entrepreneurs with innovative spirit, tolerance and desire to make a difference to the present societal structure

3. Programmes Offered: 2 Year MBA with dual Specialisation


4. JOURNAL PAPERS:

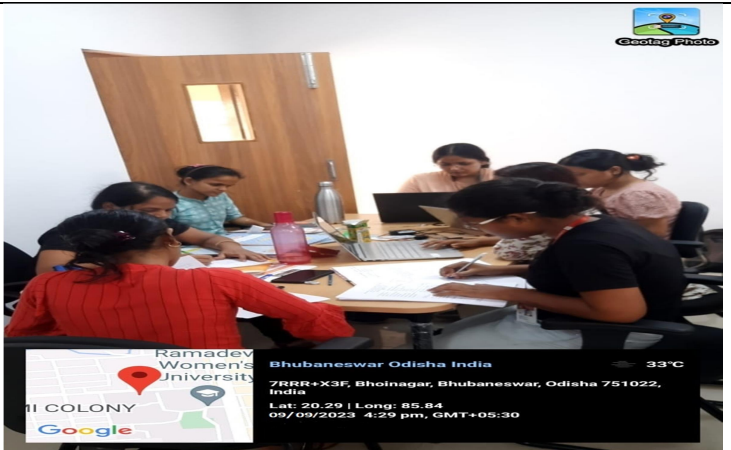



Sl no.	Paper Title	Author(s)	Name of the Journal; Volume; Page no.	Year of Publication	Link to the article (doi/website)
01	“Measuring the Outcomes of KM in Steel Industries”	Mishra, H., Tripathy, S.K., and Sundaray B.K	Odisha Journal of Commerce. UGC-CARE, Vol. 44 (1), p.p. 115-131.	2023	10.54063/ojc.2023.v44i01.10

5. STUDENT ACHIEVEMENT:

Sl.No	NAME	AWARD/RECOGNITION	PHOTOGRAPHS
01	SMARANIKA MOHAPATRA	District level solo act- selected for inter university state level compition-2023- 24	

6. Seminars/FDPs/Workshops organized

Sl. N o.	Date	Program	Photograph
1.	29/08/2023	SEMINAR ON INDIAN IMMIGRANTS, WOME N ENTREPRENEURES IN STEM	

2.	09/09/2023	PRESENTATION ON SIP REPORT (2022-24 Batch)	 <p>Geotag Photo</p> <p>Ramadevi Women's University Bhubaneswar Odisha India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat: 20.29 Long: 85.84 09/09/2023 4:29 pm, GMT+05:30</p>
3.	30/09/2023	HOBBIES RELATED TO MANAGEMENT	 <p>GPS Map Camera</p> <p>Bhubaneswar, Odisha, India 7RRR+X4X, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292334° Long 85.840401° 30/09/23 12:12 PM GMT +05:30</p>
4.	30/11/2023	CASE STUDY ANALYSIS	 <p>Geotag Photo</p> <p>Bhubaneswar Odisha India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat: 20.29 Long: 85.84 30/11/2023 11:02 am, GMT+05:30 Tue, 12 Dec</p>
5.	22/04/2024	PRESENTATION ON DISSERTATION(2022- 24Batch)	 <p>GPS Map Camera</p> <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292276° Long 85.840251° 22/04/24 11:21 AM GMT +05:30</p>

7. Any other:

ACADEMY- INDUSTRY INTERFACE:

Summer Internship Program (SIP) of total 46 students of RDWU MBA batch 2023-2025.

The Summer Internship Program (SIP) in MBA curriculum is an essential requirement that enables students to receive training from an industry of repute and contribute fruitfully towards the industry requirements in a small but effective manner. Moreover, it is mandatory under the university learning system. Based on our university course curriculum the students of MBA Second Semester are required to undergo Summer Internship Programme (SIP) for a period of 30 - 35 days starting from 10th May 2023 to 25th June 2024. However, some of the organization have deviated from the timeline for the said training adhering to their organizational guidelines. On successful completion of SIP they would likely obtain a certificate of completion from the interning organization along with the real time experience in concerned fields of practice. For better understanding of the internship programme, a SIP report followed by brief presentation has to be conducted, that will help further in the process of evaluation.

So, in this regard, the Department of Business Administration has contacted the following list of organizations both online and offline mode as mentioned in the Annexure-I for SIP. Based on the organizational requirements and criterias fixed by the organization, students will pursue their summer internship program in the designated organizations in one of their chosen field of specialization (out of dual specialization) for SIP which is aligned with their specialization in Third semester.

ANNEXURE-I

RAMA DEVI WOMEN'S UNIVERSITY (RDWU), BHUBANESWAR						
DEPARTMENT OF BUSINESS ADMINISTRATION (2023-2025 BATCH)						
DETAILS OF SUMMER INTERNSHIP PROGRAMME						
SL N O.	COLLEGE ROLL NO	UNIVERSITY ROLL NO.	NAME OF THE STUDENTS	SUMMER INTERNSHIP PREFERENCE SPECIALIZATION	SUMMER INTERNSHIP COMPANY	PLACE OF INTERNSHIP
1	PG23-MBA-006	172R0023010	DEEPTIMAYEE SAHOO	MM	AJATUS SOFTWARE PVT LTD	BHUBANESWAR
2	PG23-MBA-011	172R0023024	PRAJNA PARAMITA SAHU	MM	AJATUS SOFTWARE PVT LTD	
3	PG23-MBA-013	172R0023033	RITUSHREE ROUT	OM	KIMS HOSPITAL	
4	PG23-MBA-034	172R0023038	SMARANIKA JENA	FM	OM KEJRIWAL & CO	
5	PG23-MBA-009	172R0023035	SANDHYARANI SAMAL	FM	OM KEJRIWAL & CO	
6	PG23-MBA-032	172R0023032	RITIKA BALIARSINGH	MM	AJATUS SOFTWARE PVT LTD	
7	PG23-MBA-016	172R0023025	PRALIPSA SAMANTRAY	HRM	AJATUS SOFTWARE PVT LTD	

8	PG23-MBA-041	172R0023017	MINAKSHI RAJESWARI NAYAK	HRM	AJATUS SOFTWARE PVT LTD	
9	PG23-MBA-033	172R0023015	KAMARALU PUJA	HRM	KIMS HOSPITAL	
10	PG23-MBA-014	172R0023007	BIGYANSHA PATTANAIK	MM	ARACHNOMESH TECHNOLOGIES PVT LTD	
11	PG23-MBA-024	172R0023028	PRIYADARSHINI PADHI	OM	ARACHNOMESH TECHNOLOGIES PVT LTD	
12	PG23-MBA-042	172R0023046	SUSMITA SAHOO	MM	CEIBAGREEN PVT LTD	
13	PG23-MBA-031	172R0023030	PUJA SINGH	FM	OPTCL	
14	PG23-MBA-007	172R0023006	BABITA GUMANSINGH	FM	OPTCL	
15	PG23-MBA-017	172R0023043	SUBHASHREE BHOI	HRM	MAGNUM EXPORTS	
16	PG23-MBA-021	172R0023031	PUJARINI NAIK	HRM	RSP, SAIL	ROURKELA
17	PG23-MBA-046	172R0023008	CHINMAYEE MOHANTY	HRM	NALCO	BHUBANESWAR
18	PG23-MBA-035	172R0023044	SUCHISMITA DAS	OM	VISTARA AIRLINES	
19	PG23-MBA-039	172R0023037	SHIKSHA KUMARI	HRM	NTPC, KANIHA	KANIHA, ANGUL
20	PG23-MBA-005	172R0023027	PREETI PRIYADARSHANI	HRM	NTPC, KANIHA	
21	PG23-MBA-044	172R0023021	PALAK AGRAWALLA	FM	NIKUNJ AGARWAL & CO	ANGUL
22	PG23-MBA-050	172R0023036	SAUDAMINI MISHRA	HRM	INDIAN POTASH LIMITED-DHENKANAL SUGAR UNIT	DHENKANAL
23	PG23-MBA-048	172R0023042	SOUMYA SURABHI MANTRY	HRM	INDIAN POTASH LIMITED-DHENKANAL SUGAR UNIT	
24	PG23-MBA-018	172R0023011	JAGRUTI NAYAK	HRM	E-24 HOSPITAL, PURI	PURI
25	PG23-MBA-027	172R0023009	DARAKSHA YASHMEEN	HRM	WILD LOTUS FASHIONS	KHURDHA, BHUBANESWAR
26	PG23-MBA-028	172R0023034	RIZWANA	HRM	WILD LOTUS FASHIONS	
27	PG23-MBA-029	172R0023029	PRIYANKA PANDA	HRM	WILD LOTUS FASHIONS	

28	PG23-MBA-040	172R0023001	AISHA PATTNAYAK	FM	SUNSHINE HOSPITAL	BHUBANESWAR
29	PG23-MBA-019	172R0023013	KABITA BEHERA	HRM	SUNSHINE HOSPITAL	
30	PG23-MBA-051	172R0023019	MONALISHA MALLICK	HRM	SUNSHINE HOSPITAL	
31	PG23-MBA-001	172R0023039	SMARANIKA MOHAPATRA	MM	SUNSHINE HOSPITAL	
32	PG23-MBA-015	172R0023016	MIMANSHA PATTANAYAK	MM	QUANTUM SHIFT	
33	PG23-MBA-004	172R0023003	ANISHA PATRA	HRM	GRAM VIKAS, BBSR	
34	PG23-MBA-025	172R0023047	SWARNALATA SAHOO	FM	PRATAP & CO	
35	PG23-MBA-043	172R0023004	ANKITA TRIPATHY	FM	PRATAP & CO	
36	PG23-MBA-036	172R0023026	PRANGYA PARAMITA MOHANTY	FM	OMFED	
37	PG23-MBA-022	172R0023020	NURJAHAN BEGUM	HRM	BAKUL FOUNDATION	
38	PG23-MBA-045	172R0023005	ARPITA DWARI	FM	BALASORE BHADRAK COOPERATIVE BANK	
39	PG23-MBA-008	172R0023012	JAMUNA MAJHI	HRM	ZIQITZA HEALTH CARE LIMITED	
40	PG23-MBA-049	172R0023002	AKSHYANJALI KHATOI	HRM	ZIQITZA HEALTH CARE LIMITED	
41	PG23-MBA-030	172R0023045	SUMITRA MAHARANA	HRM	IDCO	
42	PG23-MBA-003	172R0023018	MONALI NAYAK	HRM	IDCO	
43	PG23-MBA-020	172R0023040	SONALI NAYAK	HRM	IDCO	
44	PG23-MBA-037	172R0023014	KAHKASHAN SAMIR	FM	ASHWINI HOSPITAL- CUTTACK	CUTTACK
45	PG23-MBA-038	172R0023022	PALAK NANGALIA	FM	ASHWINI HOSPITAL- CUTTACK	

46	PG23- MBA-047	172R0023023	PRACHI PRIYADARSHINI	HRM	ASHWINI HOSPITAL- CUTTACK	
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Dhenkanal, OR, India
Haripur Road, Dhenkanal Sadar, Dhenkanal,
759013, OR, India
Lat 20.670776° Long 85.571388
06/20/2024 05:27 PM GMT+05:30
Note: Captured by GPS Map Camera



Bhubaneswar, Odisha, India
Chamber No. 2, 371, Puri - Cuttack Rd, Budheswari Colony, Laxmisagar, Bhubaneswar,
Odisha 751008, India
Lat 20.269062°
Long 85.848611°
13/06/24 03:15 PM GMT +05:30



Bhubaneswar, Odisha, India
3R/2, Gridco Colony, Bhoi Nagar, Bhubaneswar, Odisha 751022, India
Lat 20.292903°
Long 85.841039°
13/06/24 02:01 PM GMT +05:30



Bhubaneswar, Odisha, India
126/B, Jharapada, Bhubaneswar, Odisha
751006, India
Lat 20.276903° Long 85.85595°
13/06/24 01:53 PM



Bhubaneswar, Odisha, India
plot no18, UNIT- 9, Bhubaneswar, Odisha 751001, India
Lat 20.276343°
Long 85.834991°
13/06/24 05:34 PM GMT +05:30



Bhubaneswar, Odisha, India
7RVR+GBF, Gridco Colony, Bhoi Nagar, Bhubaneswar, Odisha 751022,
India
Lat 20.293966°
Long 85.840914°
24/05/24 01:45 PM GMT +05:30



Khordha, Odisha, India
6JFW+FMQ, Jagannathpur, Khordha, Odisha 752057, India
Lat 20.173836°
Long 85.646745°
23/06/24 04:09 PM GMT +05:30



Bhubaneswar, Odisha, India
Chamber No. 2, 371, Puri - Cuttack Rd, Budheswari Colony, Laxmisagar, Bhubaneswar,
Odisha 751008, India
Lat 20.269068°
Long 85.848695°
13/06/24 03:17 PM GMT +05:30



Bhubaneswar, Odisha, India
7RJW+8BJ, 17, Satya Nagar, Bhubaneswar, Odisha 751007, India
Lat 20.280519°
Long 85.845607°
27/05/24 12:47 PM GMT +05:30



Cuttack, Odisha, India
F4W+AAH, GDA Sector VI, Cuttack, Odisha 753014, India
Lat 20.472414°
Long 85.847003°
27/06/24 02:17 PM GMT +05:30



Bhubaneswar, Odisha, India
plot no18, UNIT- 9, Bhubaneswar, Odisha 751001, India
Lat 20.276355°
Long 85.834999°
13/06/24 05:34 PM GMT +05:30

8.EVENTS:2023-24

SL.N O.	DATE	PROGRAMME	PHOTOGRAPH
1.	05/09/2023	Teachers' Day	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292234° Long 85.840284° 05/09/23 03:25 PM GMT +05:30</p>
2.	17/10/2023	Welcome ceremony(Festa a Di Benvenuto)	
3.	20/03/2024	Farewell ceremony(Adios Adieu Soiree)	 <p>Bhubaneswar, Odisha, India RAMA DEVI WOMEN'S UNIVERSITY, Bhubaneswar, Odisha 751022, India Lat 20.292004° Long 85.840468° 20/03/24 12:24 PM GMT +05:30</p>

Coordinator, MBA