

ANNUAL REPORT-2022-23

**DEPARTMENT OF BUSINESS ADMINISTRATION
(MBA)**



ରମାଦେବୀ ମହିଳା ବିଶ୍ୱବିଦ୍ୟାଳୟ, ଭୁବନେଶ୍ୱର
Rama Devi Women's University, Vidya Vihar,
Bhubaneswar

1. Name of the department: BUSINESS ADMINISTRATION

2. Mission and vision :

Vision:

To nurture the youth so as to transform them into potential corporate leaders and enthusiastic entrepreneurs by inculcating the lifelong learning attitude through the designated course curriculum.

Mission:

- To change the view point from theoretical aspects to real time industrial practices.
- To inter link academic periphery with that of the research insights in the dynamic market structure.
- To undertake impactful teaching learning endeavours addressing local, national and global challenges in relation to business takeaways.
- To develop global professionals and entrepreneurs with innovative spirit, tolerance and desire to make a difference to the present societal structure

3. Academic Programmes : PG (MBA)

4. Publications/patents

JOURNAL PAPERS

Sl no.	Paper Title	Author(s)	Name of the Journal; Volume; Page no.	Year of Publication	Link to the article (doi/website)
1	WOMENPRENEURS IN ODISHA: CHALLENGES & MOTIVATIONAL FACTORS.	DR. DEVESH RATH	International Journal of Scientific and Technology Research (IJSTR), pp3678-	March 2020	

			3683		
2	Industry 4.0 - A New Futuristic Technological Revolution A Catalyst of Innovation & Entrepreneurship in Creation of Enterprises.	DR. DEVESH RATH	International Journal of Innovative Technology and Exploring Engineering (IJITEE), pp. 4384-4390	November 2019	
3	AUGMENTED REALITY (AR) & VIRTUAL REALITY (VR) - A Channel for Digital Transformation in Industrialization Fostering Innovation & Entrepreneurship.	DR. DEVESH RATH	International Journal of Innovative Technology and Exploring Engineering (IJITEE), pp. 3228-3236,	August 2019	
4	Challenges and Motivational Factors Among Womenpreneurs in Construction and Architecture Sectors – An Empirical Study.	DR. DEVESH RATH	International Journal of Civil Engineering and Technology (IJCIET), pp. 2267–2276	April 2019	
5	A New Financial Instrument Masala Bonds	MS. TEJASWINI SAHOO	International Journal of Scientific Research and Engineering Department	March 2020	
6	Customer Relationship Management in Banks	MS. TEJASWINI SAHOO	International Research Journal of Modernization In Engineering Technology And Science	March 2020	

7	Students Perception Towards Social Media Responsibility with Reference to WhatsApp.	MS. TEJASWINI SAHOO	International Journal of Commerce and Management Studies	March 2020	
8	A Comparative Analysis on Motivational Theories of Herzberg's Two Factor Theory and Douglas Mc Gregor's Theory X & Theory Y.	MS. TEJASWINI SAHOO	International Journal Innovative Research In Multidisciplinary Field	April 2020	
9	Tax Saving Investment under Section 80C of Income Tax Act 1961.	MS. TEJASWINI SAHOO	International Journal Of Research Culture Society	March 2020	
10	An Empirical Study of Profitability Analysis of Selected IT Companies in India.	MS. TEJASWINI SAHOO	The International Journal Of Analytical And Experimental Modal Analysis	August 2020	
11	An Overview of Growth of Steel Industry in Odisha	MR. HARICHANDAN MISHRA	<i>International Journal of Business Management & Innovation</i> , Double Blind Peer Review, 11 (11), 16-24.	2023	
12	Outcomes of Knowledge Management in Selected Steel Industries: An Empirical Examination	MR. HARICHANDAN MISHRA	<i>Odisha Journal of Commerce</i> , pp. 115-131.	2023	

BOOKS/BOOK CHAPTERS

Sl no.	Book/book chapter Title	Author(s)	ISBN/ISSN number	Year of Publication	Name of the publisher

1	LEVEL OF AWARENESS AND VIABILITY OF SEVERAL SOCIAL SECURITY SCHEMES AMONG WORKERS IN UNORGANISED SECTORS OF BHUBANESWAR REGION	MS. PUJA BALIARSINGH		2023	<i>Invisible workers</i> ,RUSA, Centre of Excellence,Utkal University.(BOOK)
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PATENTS

Sl no.	Title of patent	Patent holders	Patent type & Country	Year of Filing	Status (Published/granted)
1	NA	NA	NA	NA	NA
2	NA	NA	NA	NA	NA
3	NA	NA	NA	NA	NA

5. Research Projects

S.No	Title of the project	Name of the PI/Co-PI	Funding Agency	Amount mobilized
1	NA	NA	NA	NA
2	NA	NA	NA	NA
3	NA	NA	NA	NA


6. Teachers' achievement

SL NO	Faculty Name	Achievements
1	DR. DEVESH RATH	40 Under 40 as The Young Change Maker under Entrepreneurship category from Being & Becoming Foundation.
2	MS. PUJA	UGC NET

	BALIARSINGH	HR Qualifier- 2019
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SL NO.	STUDENT NAME	ACHIEVEMENTS	PHOTOS
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3	MR. HARICHANDAN MISHRA	UGC NET Qualifies 2013, NET + JRF Qualifier 2014 Best paper Presenter All Odisha University Research Scholar Conclave, Utkal University, 2019
4	MS TEJASWINI SAHOO	UGC NET Commerce Qualifier- 2019 & 2020


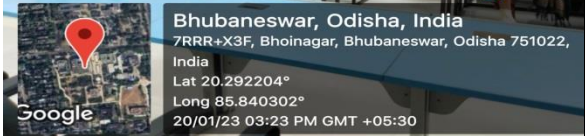





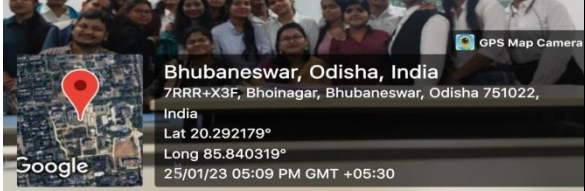
SL NO.	STUDENT NAME	ACHIEVEMENTS	
1	Bhagyalaxmi Maharana	Inter college Badminton Champion,RDWU	
2	Prativa Agarsingh	1 st in Mehndi Competition In Basant Utsav 2023,RDWU	
3	Prativa Agarsingh	3 rd in Rangoli Competition In Basant Utsav 2023,RDWU	





7. Students' achievement

1	Bhagyalaxmi Maharana	Inter college Badminton Champion,RDWU	 <p>GPS Map Camera Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292192° Long 85.840308° 09/02/23 12:14 PM GMT +05:30</p>
2	Prativa Agarsingh	1 st in Mehndi Competition In Basant Utsav 2023,RDWU	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292234° Long 85.84029° 13/04/23 01:45 PM GMT +05:30</p> <p>8th Basant Utsav 2023 Ramadevi Women's University</p>
3	Prativa Agarsingh	3 rd in Rangoli Competition In Basant Utsav 2023,RDWU	 <p>8th Basant Utsav 2023 Ramadevi Women's University</p>

8. Seminars/FDPs/Workshops organized

Sl.No.	Date	Program	Document	Photograph
1.	01/12/2022	Visit to Make In Odisha Conclave		 
2.	17/12/22	Seminar on Digital Currency and Its impact on Economy of Different Countries		
	05/01/2023	Participated(Audience) to Cheer up RDWU Hockey Team at Biju Pattnaik multipurpose Stadium, Utkal University		 

3.	20/01/2023	Class Presentation on Financial Accounting	 
4.	21/01/2023	Class Presentation on Business and Corporate Law	 
5.	24/01/2023	Class Presentation on Organizational Behaviour	 
6.	25/01/2023	Class Presentation on Quantitative techniques	 

7.	25/01/2023	Class Presentation on Business Communication	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292202° Long 85.840312° 25/01/23 01:48 PM GMT +05:30</p>
8.	27/01/2023	Class Presentation on 1.Organisational structure & Process 2.Computer Application for Management	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.29224° Long 85.840283° 27/01/23 03:24 PM GMT +05:30</p>
9.	28/01/2023	Class Presentation on Managerial Economics	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292183° Long 85.840338° 28/01/23 12:01 PM GMT +05:30</p>
10.	08/02/2023	Deliberation by HDFC representatives for Summer Internship Programme	 <p>Bhubaneswar, Odisha, India 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India Lat 20.292195° Long 85.840262° 08/02/23 03:01 PM GMT +05:30</p>

11.	25/02/2023	Group Presentation On Emerging Trends of Accounting	
12.	12/05/2023	CASE STUDY ANALYSIS	

9. Social outreach programmes conducted

10. Any other:

ACADEMY- INDUSTRY INTERFACE:

Summer Internship Program (SIP) of total 28 students of RDWU MBA batch 2022-2024.

The Summer Internship Program (SIP) in MBA curriculum is an essential requirement that enables students to receive training from an industry of repute and contribute fruitfully towards the industry requirements in a small but effective manner. Moreover, it is mandatory under the university learning system. Based on our university course curriculum the students of MBA Second Semester are required to undergo Summer Internship Programme (SIP) for a period of 30 - 35 days starting from 20th May 2023 to 20th June 2023 or 24th June 2023. However, some of the organization started training in 12th May 2023 15th May 2023 and 17th May 2023 based on their organizational guidelines. On successful completion of SIP they would likely obtain a certificate of completion from the interning organization. In the Third semester they would be required to submit a complete SIP report and give presentation before faculties and students for the semester evaluation.

So, in this regard, the Department of Business Administration has contacted the following list of organizations both online and offline mode as mentioned in the Annexure-I for SIP. Based on the organizational requirements and criterias fixed by the organization, students will pursue their summer internship program in the designated organizations in one of their chosen field of specialization (out of dual specialization) for SIP which is aligned with their specialization in Third semester.

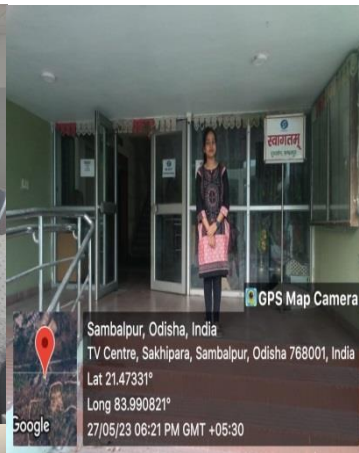
ANNEXURE-I

SL NO.	NAME OF THE ORGANIZATION	LOCATION
1.	AJATUS SOFTWARE PVT. LTD	BHUBANESWAR
2.	MILK MANTRA PVT. LTD	
3.	OMFED	
4.	GUPTA POWER INFRASTRUCTURE PVT. LTD (GPIL)	
5.	NABARD	
6.	SIDBI	
7.	CSM TECHNOLOGIES PVT.LTD	
8.	LVPEI, BHUBANESWAR	
9.	TATWA TECHNOLOGIES LTD	
10.	MINDFIRE SOLUTIONS PVT. LTD	
11.	SPARC	
12.	AABSYS	
13.	KALINGA SUPER SPECIALITY HOSPITAL	
14.	ANNAPURNA FINANCE PVT. LTD	
15.	SUNSHINE HOSPITAL	
16.	ERNST & YOUNG LLP	
17.	MAHANADI COAL FIELDS LIMITED (MCL)	
18.	MGM STEEL LIMITED	
19.	TATA STEEL BHUSHAN STEEL LIMITED	DHENKANAL
20.	BRAHMANI RIVER PELLET LIMITED (BRPL)	JAJPUR
21.	INDNA LIFE SCIENCES PVT. LTD	BHUBANESWAR
22.	SAMUNNATI FINANCIAL INTERMEDIATION & SERVICES PVT. LTD	
23.	FALCON MARINE LIMITED	
24.	MAGNUM GROUP OF COMPANIES	
25.	ESPLANADE ONE-NEXUS MALLS	
26.	COZENTUS TECHNOLOGIES PVT. LTD	
27.	HDFC BANK	
28.	INDO NISSIN FOODS - ODISHA	
29.	CONCENTRIX	
30.	MGM GROUP	
31.	GRAM VIKAS	
32.	UTKAL AMRITA	
33.	NALCO, DAMANJODI	KORAPUT
34.	DAITARI MINES LIMITED, DAITARI	KEONJHAR
35.	DOORDARSHAN, SAMBALPUR	SAMBALPUR
36.	IFFCO, PARADEEP	PARADEEP
37.	JINDAL STAINLESS LIMITED (JSL)	JAJPUR
38.	TREATWELL PVT. LTD	BENGALURU
39.	JSPL, ODISHA	ANGUL
40.	SABAT EXPORTS PVT. LTD	BHUBANESWAR
41.	SOURJYA AND BISWAJIT, CHARTERED ACCOUNTANT FIRM	
42.	R N S A & COMPANY, CHARTERED ACCOUNTANT FIRM	
43.	JANA BANK	
44.	JSW, ODISHA	
45.	ICICI BANK	
46.	OM KEJRIWAL & CO, CHARTERED ACCOUNTANT FIRM	
47.	TATA CAPITAL LIMITED	
48.	DELOITTE, ODISHA	
49.	TATA CONSULTING SERVICES (TCS), ODISHA	
50.	INFOSYS	

51.	ORMAS	
52.	PRATAP & CO, CHARTERED ACCOUNTANT FIRM	
53.	IMERIT TECHNOLOGY SERVICES PVT. LTD	
54.	SHREE HOSPITAL	BHUBANESWAR
55.	SANJEEVANI MEDICARE HOSPITAL	
56.	BLUE WHEEL HOSPITYAL	
57.	BOOKINGJINI LABS PVT. LTD	
58.	SUSHRUTA HOSPITAL & TRAUMA CARE PVT. LTD	
59.	OCMEL	SAMBALPUR
60.	VIKAS HOSPITALS	



Chatabar, Odisha, India
7M4J+MF7, Chatabar, Odisha 752054, India
Lat 20.258497°
Long 85.681114°
29/05/23 03:59 PM GMT +05:30



Sambalpur, Odisha, India
TV Centre, Sakhipara, Sambalpur, Odisha 768001, India
Lat 21.47331°
Long 83.990821°
27/05/23 06:21 PM GMT +05:30



Chatabar, Odisha, India
7M4J+MF7, Chatabar, Odisha 752054, India
Lat 20.257768°
Long 85.681783°
29/05/23 05:13 PM GMT +05:30



Sambalpur, Odisha, India
Sakhipara, Near Convent School, Kureitola Bank Colony, FXPR+PSP,
Sakhipara, Sambalpur, Odisha 768001, India
Lat 21.473819°
Long 83.980545°
27/05/23 06:16 PM GMT +05:30



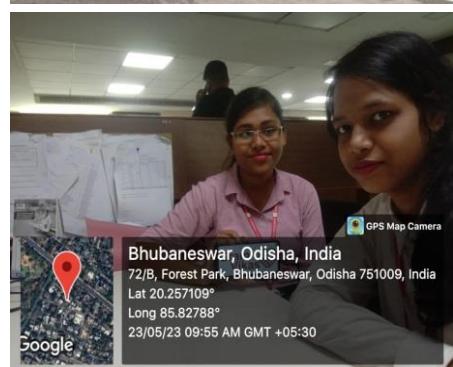
Bhubaneswar, Odisha, India
7R9X+H8C, Infront Of SBI, Budheswari Colony,
Laxmisagar, Bhubaneswar, Odisha 751006, India
Lat 20.268963°
Long 85.848292°
25/05/23 01:37 PM GMT +05:30



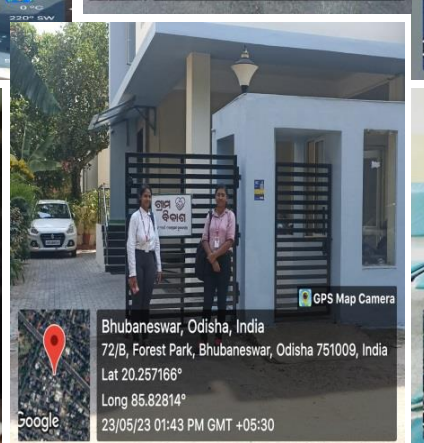
Khurunti India
SH 20, Khurunti, Odisha 755019, India
Lat: 20.9675975
Lng: 86.0527676
25-05-2023



Bhubaneswar, Odisha, India
7R9X+H8C, Infront Of SBI, Budheswari Colony,
Laxmisagar, Bhubaneswar, Odisha 751006, India
Lat 20.268963°
Long 85.848292°
25/05/23 01:37 PM GMT +05:30



Bhubaneswar, Odisha, India
72/B, Forest Park, Bhubaneswar, Odisha 751009, India
Lat 20.267109°
Long 85.82788°
23/05/23 09:55 AM GMT +05:30



Bhubaneswar, Odisha, India
72/B, Forest Park, Bhubaneswar, Odisha 751009, India
Lat 20.257166°
Long 85.82814°
23/05/23 01:43 PM GMT +05:30



Bhubaneswar, Odisha, India
7R9X+H8C, Infront Of SBI, Budheswari Colony,
Laxmisagar, Bhubaneswar, Odisha 751006, India
Lat 20.268962°
Long 85.848292°
23/05/23 11:14 AM GMT +05:30



IFFCO PARADEEP, Odisha, India
8M83+C38, Musadia, Odisha 754142, India
Lat 20.315956°
Long 86.65308°
23/05/23 03:44 PM GMT +05:30



Khurunti India
SH 20, Khurunti, Odisha 755019, India
Lat: 20.9675975
Lng: 86.0527676
25-05-2023