

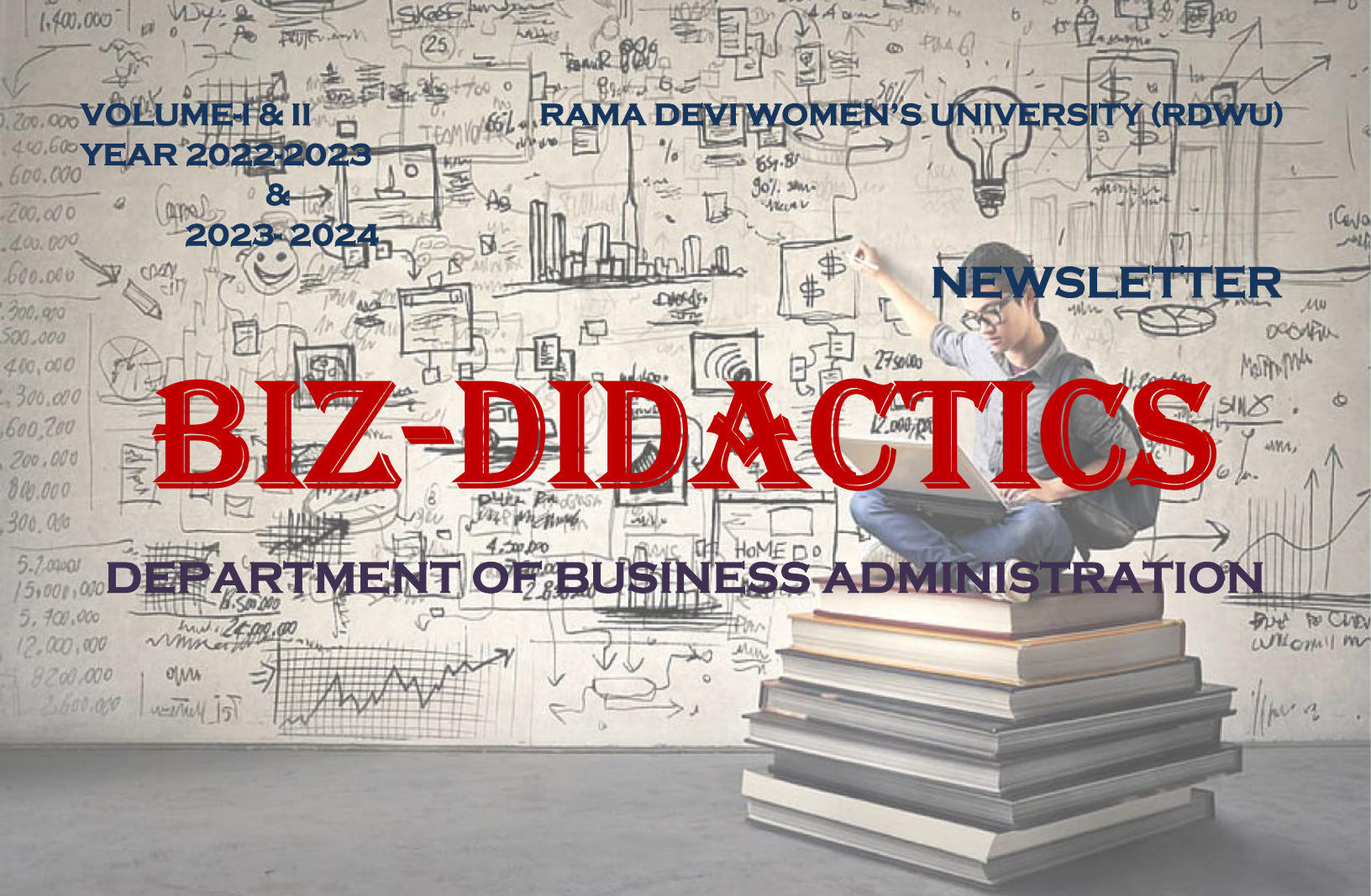
VOLUME I & II
YEAR 2022-2023
&
2023-2024

RAMA DEVI WOMEN'S UNIVERSITY (RDWU)

NEWSLETTER

BIZ-DIDACTICS

DEPARTMENT OF BUSINESS ADMINISTRATION





THEME

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DEPARTMENT SAGA

ABOUT THE DEPARTMENT

The Rama Devi Women's University's newest department, the Post Graduate Department of Business Administration, was founded in 2022. It aims to train managers to have a holistic awareness of every aspect of corporate operations. Intelligent combinations of courses that provide a thorough understanding of the operational and strategic aspects of management are included in the demanding curriculum of the Master of Business Administration (MBA) degree. The curriculum is created to give students a solid business foundation in order to position them for success in the global business sector.

VISION AND MISSION

Vision:

To nurture the youth so as to transform them into potential corporate leaders and enthusiastic entrepreneurs by inculcating the lifelong learning attitude through the designated course curriculum.

Mission:

- To change the view point from theoretical aspects to real time industrial practices.
- To inter link academic periphery with that of the research insights in the dynamic market structure.
- To undertake impactful teaching learning endeavours addressing local, national and global challenges in relation to business takeaways.
- To develop global professionals and entrepreneurs with innovative spirit, tolerance and desire to make a difference to the present societal structure.

STRATEGIC GOALS

- Act in a professional, effective, ethical, and socially responsible manner
- Improve student experience at Rama Devi Women's University
- Consistency in the quality of teaching
- Development of student outreach and exposure
- Emphasis on enrooting students with problem solving approach through effective leadership

THRUST AREAS OF RESEARCH

- Human Resource Management
- Operations Management
- Finance Management
- Marketing Management
- Information Technology Management
- Entrepreneurship & Innovation
- Strategic Management
- Supply Chain Management
- Sustainability & Corporate Social Responsibility

EDITOR'S NOTE

Dear Readers,

We are delighted to present to you the inaugural edition of our brand new MBA department newsletter! With immense excitement, we invite you to embark on this journey of exploration and discovery as we bring you the latest news, insights, and stories from our thriving MBA community.

This newsletter is more than just a collection of articles; it represents our commitment to fostering a dynamic and interconnected community within our MBA department. Through these pages, you will find a wealth of information that reflects the passion, dedication, and ingenuity of our students, faculty.

At its core, our newsletter aims to be a hub for inspiration and growth. We've carefully curated a diverse range of articles, including creativity spark of students, student success stories, and updates on the latest happenings within our department.

As we embrace innovation and adapt to the ever-changing business landscape, we understand the significance of staying informed and connected. This newsletter serves as a platform to share knowledge, experiences, and ideas, fostering an environment of collaboration and continuous learning.

We encourage you to actively engage with the content, share your thoughts, and participate in shaping the future of this newsletter. Your feedback is invaluable to us, and we strive to make each subsequent edition even more enriching and meaningful.

To the contributors and writers who poured their hearts and minds into this publication, we extend our sincere appreciation. Your dedication to producing high-quality content has truly made this newsletter a reality.

Whether you're a current student reminiscing about your time here, a faculty member shaping the minds of future business leaders, or an external reader intrigued by our MBA community, we extend a warm invitation to be a part of this exciting journey.

Thank you for joining us in this new venture. As we continue to grow and evolve, we promise to keep delivering thought-provoking and relevant content that celebrates the spirit of our MBA community.

Wishing you an inspiring and engaging read!

*Sincerely,
Faculties, Department of Business Administration
Newsletter Editor*

MENTOR'S NOTE

**PROF. APARAJITA CHOWDHURY, VICE CHANCELLOR
RAMA DEVI WOMEN'S UNIVERSITY (RDWU)**

It gives me immense pleasure to greet you all through this two combined edition first issue of the RDWU-MBA Newsletter BIZ-DIDACTICS. We hope to make this a platform to share your achievements and joys, your successive accomplishments and our collective celebration of the same as well as to showcase the events and students activities that add richness and vibrancy to campus life. My best wishes to the entire RDWU-MBA department for future endeavors.

**DR. SABAT KUMAR DIGAL, COORDINATOR, MBA
HOD, DEPARTMENT OF COMMERCE, RDWU**

I am glad that BIZ-DIDACTICS has started with creative creations of entire MBA Team. Best wishes for future endeavors.

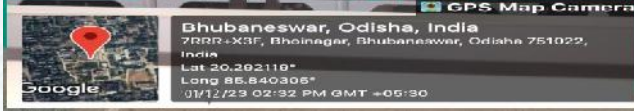
**DR. SANTOSH KUMAR BISWAL, CORE COMMITTEE MEMBER, MBA
HOD, DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, RDWU**

I feel happy to see that BIZ-DIDACTICS enumerates team work and creative spark among the department. I convey my best wishes for future endeavors.

**DR. SARITA MISHRA, CORE COMMITTEE MEMBER, MBA
ASST. PROF., DEPARTMENT OF HOME SCIENCE, RDWU**

BIZ-DIDACTICS has stated MBA department's credible presence in the RDWU through its faculties and students contribution. Best wishes to the entire team.

SEMINARS & INDUSTRY VISIT SAGA



MBA students maiden Industry Visit @ Make in Odisha Conclave- Third Edition dated on 1st December 2022.



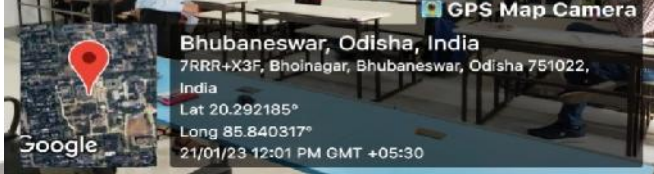
MBA students maiden Seminar on “Digital Currency and Its impact on Economy of Different Countries” dated on 17th December 2022.



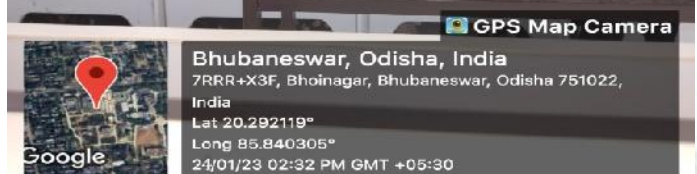
Participated (Audience) to Cheer up RDWU Hockey Team at Biju Pattnaik Multipurpose Stadium, Utkal University dated on 5th January 2023.



Accounting & Finance are one of the major areas for flourishing of an organization, our students enriching themselves in Class Presentation on Financial Accounting dated on 20th January 2023.



A successful corporate exposure needs practical learning on Business & Corporate Laws, our students enriching each other through Class Presentation on Business & Corporate Laws dated on 21st January 2023.



Learning on an organizational culture is essential for a management professional, students sharing their learning experience on Organizational Behavior through Class Presentation dated on 24th January 2023.



Professional competency enhances through Quantitative Techniques knowledge acumen, so sharing their learning experience on Quantitative Techniques through Class Presentation dated on 25th January 2023.



Right communication in corporate sector is essential for prospering in the professional field, our students practical knowledge share on Business Communication through Class Presentation dated on 25th January 2023.



Insights on organizational structure is an essential part in corporate proficiency prosperity students busy presenting their class insights on Organization Structure & Processes through Class Presentation dated on 27th January 2023.



In advanced technological world insights in Computer Applications in corporate sector is utmost essential for prospering in the professional field, students knowledge share on Computer Application For Management through Class Presentation dated on 27th January 2023.



Organizational economics needs to be well versed by a manager in corporate world, students busy presenting their class insights on Managerial Economics through Class Presentation dated on 28th January 2023.



Deliberation by HDFC representatives to students for Summer Internship Programme (SIP) dated on 8th February 2023.



Team work is most crucial in professional life and managing well coordination among team is an art, students learn the art of team work a Group Presentation conducted on various topics dated on 25th February 2023.



Case Studies based learning enables a real life practical prospective in business world, our students presenting different Case Studies of their choice subject to different specialization of management and 12th May 2023.



Seminar Talk by Ms. Neelima Misra, CEO - DaasTek, Co-Founder - ValueSeed, Angel Investor & Startup Advisor (Sweden & India) themed on 'Indian Immigrants Women Entrepreneurs in STEM Opportunities and Challenges: Few Reflections from My Journey' dated on 29th August 2023.



Preparation on SIP Report (2022-24 Batch)



CASE STUDY ANALYSIS



EXTEMPORE: Hobbies Related To Management



Bhubaneswar, Odisha, India
 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India
 Lat 20.292276°
 Long 85.840261°
 22/04/24 11:21 AM GMT +05:30

PRESENTATION ON DISSERTATION (2022-2024 Batch)



Bhubaneswar, Odisha, India
 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India
 Lat 20.292234°
 Long 85.840284°
 05/09/23 03:25 PM GMT +05:30

Teachers' Day Celebration, 5th September 2023



Welcome Ceremony (Festa Di Benvenuto), 17th October



Bhubaneswar, Odisha, India
 RAMA DEVI WOMEN'S UNIVERSITY, Bhubaneswar, Odisha 751022, India
 Lat 20.292004°
 Long 85.840468°
 20/03/24 12:24 PM GMT +05:30

Farewell Ceremony (Adios Adieu Soiree), 20th March 2024



Bhubaneswar, Odisha, India
 7RRR+X3F, Bhoinagar, Bhubaneswar, Odisha 751022, India
 Lat 20.29239°
 Long 85.840177°
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EMPLOYABILITY SKILL TRAINING PROGRAMME



MBA-2022-2024 BATCH FAREWELL PHOTO SESSION

ACHIEVERS ARENA



Bhagyalaxmi Maharana emerged as Winner in Inter College Badminton Champion, RDWU

Prativa Agrasingh emerged as Winner in Mehendi Competition in Basant Utsav 2023, RDWU



Prativa Agrasingh bagged Third Prize in Rangoli Competition in Basant Utsav 2023, RDWU

Smaranika Mohapatra's District level Solo Act-selected for Inter University State Level Competition-2023-24, RDWU

SUMMER INTERNSHIP PROGRAMME (SIP)

MBA-2022-2024 BATCH

SL NO.	RDWU STUDENTS' NAMES	SIP SUBJECT	SUMMER INTERNSHIP (SIP) ORGANIZATION NAME
1.	LOPAMUDRA GHOSH	HR	SUNSHINE HOSPITAL, BHUBANESWAR
2.	SWETALEENA PRADHAN	HR	
3.	MOUSUMI PRADHAN	OM	
4.	SWAGATIKA TRIPATHY	OM	
5.	PRAGYAN PARAMITA JENA	OM	
6.	ROJALIN PRIYADARSANI BEHERA	OM	
7.	JAYASHREE BEHERA	FM	
8.	BHAGYALAXMI MAHARANA	MM	
9.	BARSHA NAYAK	HR	
10.	SOMYA DIXIT PATTNAIK	HR	
11.	BIJAYALAXMI BEHERA	HR	
12.	JASMINI KHATEI	OM	
13.	PRATIVA AGRASINGH	HR	COZENTUS TECHNOLOGIES PVT. LTD, BHUBANESWAR
14.	KUMARI ARATI TUDU	HR	
15.	HEERA NAIK	OM	
16.	KABITA SAHOO	OM	JINDAL STAINLESS LIMITED (JSL), JAIPUR
17.	JYOTIRMAYEE JENA	OM	
18.	SUBHALAXMI BARAL	HR	GRAM VIKAS, BHUBANESWAR
19.	BARSA DAS	FM	
20.	LIPANJALI PADHI	FM	
21.	SHRUTISHREE SAMAL	FM	R N S A & COMPANY, CHARTERED ACCOUNTANT FIRM, BHUBANESWAR
22.	BANDANA MAHAPATRA	FM	
23.	PRIVANKA BISOVI	HR	DAITARI MINES LIMITED, DAITARI
24.	PUSPA RANI DANGUA	HR	DOORDARSHAN, SAMBALPUR
25.	SWETA SANKETIKA	OM	
26.	RANJANI SRIVASTAVA	HR	IFFCO, PARADEEP
27.	SUSHREESWATI SAMAL	FM	SOURIYA AND BISWAJIT, CHARTERED ACCOUNTANT FIRM, BHUBANESWAR
28.	LIPSA LOPAMUDRA PARIDA	HR	NALCO, DAMANJODI

SUMMER INTERNSHIP PROGRAMME (SIP)

MBA-2022-2024 BATCH GALLERIA



SUMMER INTERNSHIP PROGRAMME (SIP)

MBA-2023-2025 BATCH

S/L NO	NAME OF THE STUDENTS	SIP SUBJECT	SUMMER INTERNSHIP COMPANY	PLACE OF INTERNSHIP	
1	DEEPTIMAYEE SAHOO	MM	AJATUS SOFTWARE PVT LTD	BHUBANESWAR	
2	PRAJNA PARAMITA SAHU	MM	AJATUS SOFTWARE PVT LTD		
3	RITUSHREE ROUT	OM	KIMS HOSPITAL		
4	SMARANIKA JENA	FM	OM KEJRIWAL & CO		
5	SANDHYARANI SAMAL	FM	OM KEJRIWAL & CO		
6	RITIKA BALIARSINGH	MM	AJATUS SOFTWARE PVT LTD		
7	PRALIPSA SAMANTRAY	HRM	AJATUS SOFTWARE PVT LTD		
8	MINAKSHI RAJESWARI NAYAK	HRM	AJATUS SOFTWARE PVT LTD		
9	KAMARALU PUJA	HRM	KIMS HOSPITAL		
10	BIGYANSHA PATTANAIAK	MM	ARACHNOMESH TECHNOLOGIES PVT LTD		
11	PRIYADARSHINI PADHI	OM	ARACHNOMESH TECHNOLOGIES PVT LTD		
12	SUSMITA SAHOO	MM	CEIBAGREEN PVT LTD		
13	PUJA SINGH	FM	OPTCL		
14	BABITA GUMANSINGH	FM	OPTCL		
15	SUBHASHREE BHOI	HRM	MAGNUM EXPORTS		ROURKELA
16	PUJARINI NAIK	HRM	RSP, SAIL		
17	CHINMAYEE MOHANTY	HRM	NALCO	BHUBANESWAR	
18	SUCHISMITA DAS	OM	VISTARA AIRLINES		
19	SHIKSHA KUMARI	HRM	NTPC, KANIHA	KANIHA, ANGUL	
20	PREETI PRIYADARSHANI	HRM	NTPC, KANIHA		
21	PALAK AGRAWALLA	FM	NIKUNJ AGARWAL & CO	ANGUL	
22	SAUDAMINI MISHRA	HRM	INDIAN POTASH LIMITED-DHENKANAL SUGAR UNIT	DHENKANAL	
23	SOUMYA SURABHI MANTRY	HRM	INDIAN POTASH LIMITED-DHENKANAL SUGAR UNIT		
24	JAGRUTI NAYAK	HRM	E-24 HOSPITAL, PURI	PURI	
25	DARAKSHA YASHMEEN	HRM	WILD LOTUS FASHIONS	KHURDHA, BHUBANESWAR	
26	RIZWANA	HRM	WILD LOTUS FASHIONS		
27	PRIYANKA PANDA	HRM	WILD LOTUS FASHIONS		
28	AISHA PATTNAYAK	FM	SUNSHINE HOSPITAL	BHUBANESWAR	
29	KABITA BEHERA	HRM	SUNSHINE HOSPITAL		
30	MONALISHA MALLICK	HRM	SUNSHINE HOSPITAL		
31	SMARANIKA MOHAPATRA	MM	SUNSHINE HOSPITAL		
32	MIMANSHA PATTANAYAK	MM / HRM	QUANTUM SHIFT		
33	ANISHA PATRA	HRM	GRAM VIKAS, BBSR		
34	SWARNALATA SAHOO	FM	PRATAP & CO		
35	ANKITA TRIPATHY	FM	PRATAP & CO		
36	PRANGYA PARAMITA MOHANTY	FM	OMFED		
37	NURJAHAN BEGUM	HRM	BAKUL FOUNDATION		
38	ARPITA DWARI	FM	BALASORE BHADRAK COOPERATIVE BANK		
39	JAMUNA MAJHI	HRM	ZIQITZA HEALTH CARE LIMITED		
40	AKSHYANJALI KHATOI	HRM	ZIQITZA HEALTH CARE LIMITED		

41	SUMITRA MAHARANA	HRM	IDCO	CUTTACK
42	MONALI NAYAK	HRM	IDCO	
43	SONALI NAYAK	HRM	IDCO	
44	KAHKASHAN SAMIR	FM	ASHWINI HOSPITAL-CUTTACK	
45	PALAK NANGALIA	FM	ASHWINI HOSPITAL-CUTTACK	
46	PRACHI PRIYADARSHINI	HRM	ASHWINI HOSPITAL-CUTTACK	

PLACEMENT DETAILS MBA-2022-2024 BATCH

YEAR	NAME OF STUDENT PLACED	PROGRAM GRADUATED FROM	NAME OF THE EMPLOYER WITH CONTACT DETAILS
2024	BANDANA MAHAPATRA	MBA	SKYY RIDER ELECTRIC PVT.LTD, BHUBANESWAR
2024	SUBHALAXMI BARAL	MBA	BAKUL FOUNDATION, BHUBANESWAR
2024	BIJAYALAXMI BEHERA	MBA	MENTROZ, BHUBANESWAR
2024	SOUMYA DIXIT PATTANAİK	MBA	DELOITTE, BHUBANESWAR
2024	PRIVANKA BISOVI	MBA	INTEGREON , BHUBANESWAR
2024	PUPSA RANI DANGUA	MBA	INTEGREON , BHUBANESWAR
2024	JYOTIRMAYEE JENA	MBA	GRAM VIKAS, MOHUDA, BERHAMPUR

SUMMER INTERNSHIP PROGRAMME (SIP)

MBA-2023-2025 BATCH GALLERIA



CREATIVE STUDIO



Kumari Arati Tudu
MBA, 2022-2024

“ମାଆ”

ହୃଦୟେ ରଖୁଛ ଆସୁମର ସ୍ନେହ,
ସେହି ସ୍ନେହ ଭିତରେ ଅଛି ତାର ନାମ ।
ଭୁଲାଇ ଦିଏ ତୁମ ଦୁଃଖ,
ସେହି ଦୁଃଖକୁ କରି ନିଜର ।
ତାର ସ୍ନେହ ଭରା ମମତାରେ ମିଳେ ନୂଆ ଜୀବନ,
ସେହି ନୂଆ ଜୀବନରେ ଲୁଚି ରହିଥାଏ ତାର ଅନେକ କଷ୍ଟ ।
ସେହି କଷ୍ଟକୁ କରି ସହ୍ୟ,
ଶିଖାଇ ଥାଏ ଜୀବନର ମୂଲ୍ୟ ।
ପଣତ କାନିରେ ସାଇତି ରଖୁଛ ଅନେକ ସୁଖ ଦୁଃଖ,
ସେହି ସୁଖ ଦୁଃଖରେ ଲେଖା ତାର ନାମ ।
ରଖୁଛ ପାଖରେ ସ୍ନେହର ଭଣ୍ଡାର ,
ସେହି ଅତୁଳନୀୟ ସ୍ନେହର ଭଣ୍ଡାର ନାମ ମାଆ ।



Sushreeswati Samal
MBA, 2022-2024

DEAR FUTURE SELF

This is not just a letter but a notebook of advice to you. This is your 23 years of life and you have lived these years seeing a little bit of the life. A big world is waiting for you where you will meet people who are successful or not successful, co-operative or non co-operative but don't worry and don't get panicked because you have to believe that the almighty is always with you no matter what the problem is.

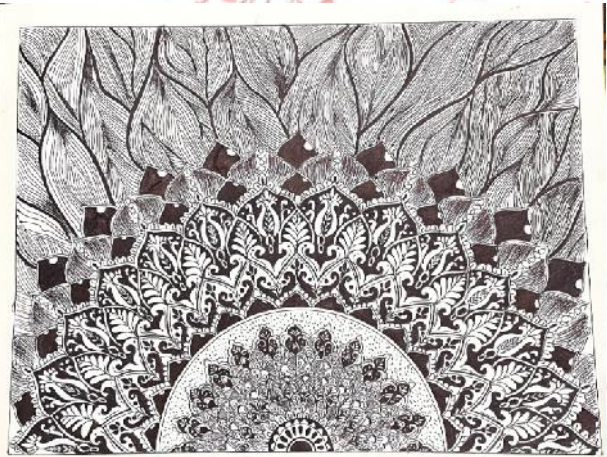
I hope you will become more confident, vibrant and courageous. You need courage to help you find the right place for yourself in this big World. You must control your anger as it always causes much harm to you. Self control is the best gift you can give to you. You should meet your fears and convert your weakness to your strengths. Don't ever lose your faith in yourself.

Smaranika Jena
MBA, 2023-2025

NOT WITHOUT

Commerce is not commerce **Without** business.
Science is not science **Without** cause.
Day is not day **Without** sun.
Man is not man **Without** voice.
Life is not life **Without** problems.
Book is not book **Without** author.
Web is not web **Without** net.
Mind is not mind **Without** choice.
Picnic is not picnic **Without** fun.
Singer is not singer **Without** voice.
Bank is not bank **Without** money.
Love is not love **Without** heart.
Art is not art **Without** artist.
Home is not home **Without** kids.
Fault is not fault **Without** seeds.
Without cause Nothing happiness
Without thinking Nothing pains.

ART GALLERIA



Somya Dixit Pattnaik (2022-2024 Batch)



Swatika Tripathy (2022-2024 Batch)



Prativa Agrasingh (2022-2024 Batch)



Ritushree Rout



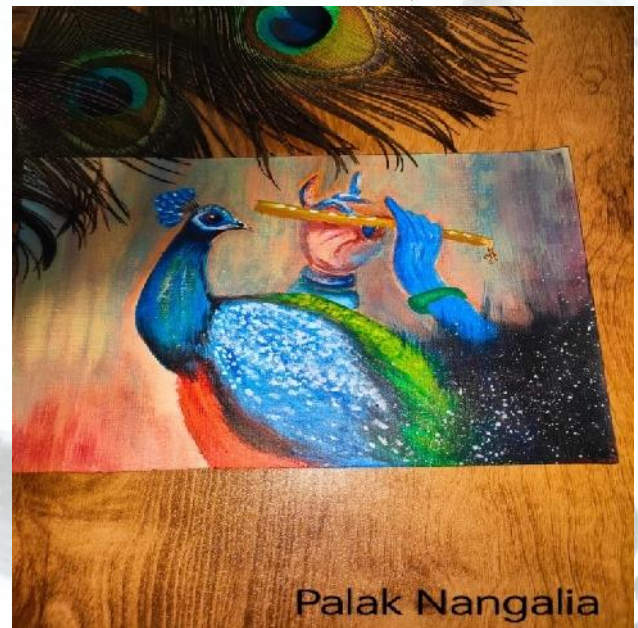
Palak Nangalia



Palak Nangalia



Palak Nangalia



Palak Nangalia



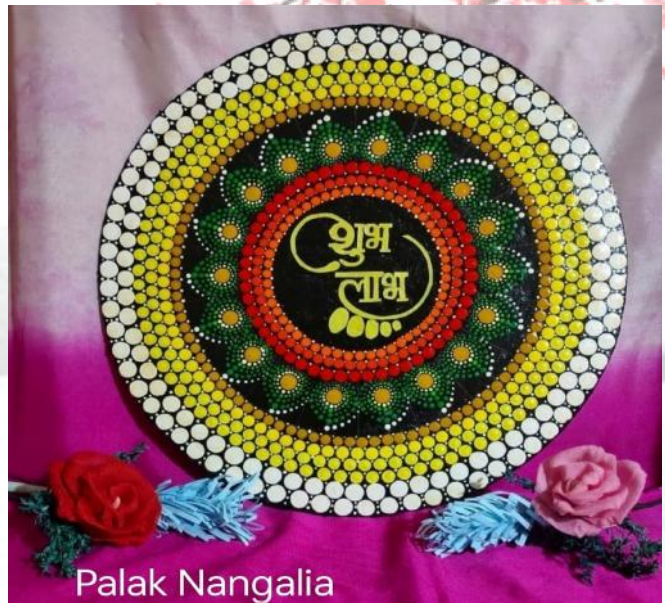
Smaranika Mohapatra



Palak Nangalia



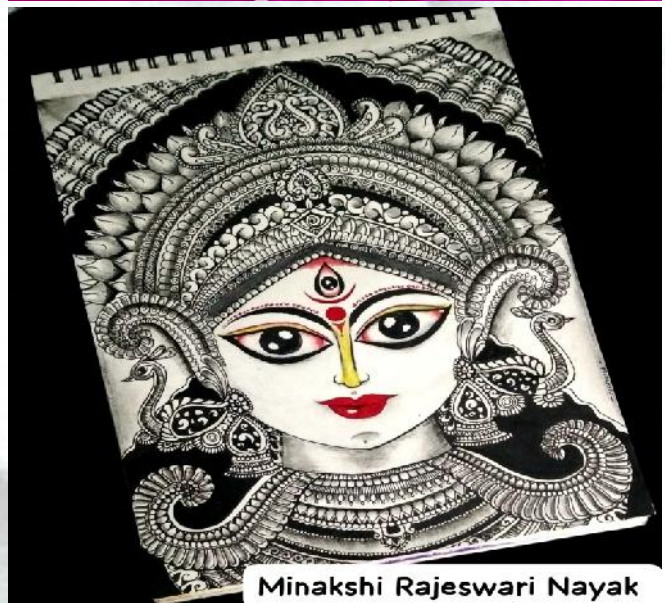
Minakshi Rajeswari Nayak



Palak Nangalia



Palak Nangalia



Minakshi Rajeswari Nayak



Ankita Tripathy



Palak Nangalia

Smaranika Mohapatra



Minakshi Rajeswari Nayak



Smaranika Mohapatra



Minakshi Rajeswari Nayak



— Sri — Ganesh —
Prajna Paramita
Sahu



INSTA CLICK GALLERIA

Minakshi Rajeswari Nayak



Minakshi Rajeswari Nayak



Priyadarshini Padhi



Minakshi Rajeswari Nayak



Palak Nangalia



Aisha Pattnayak



Priyadarshini Padhi



Palak Nangalia



PALAK Nangalia



Palak Nangalia



Aisha Pattnayak



Aisha Pattnayak

Ritushree Rout



Palak Nangalia



Priyadarshini Padhi



Priyadarshini Padhi



Smaranika Jena

2022/1/22 12:21



Priyadarshini Padhi



Ritushree Rout



Priyadarshini Padhi



Ritushree Rout



VISIT TO ODISHA WORLD SKILL CENTER



SIGNING OFF MBA 1ST BATCH (2022-2024)